

# Google is about to launch a new online music service

Recent reports show that in just a few weeks, Google will launch an entirely new online music service.

**Recent reports show that in just a few weeks, Google will launch an entirely new online music service.**



Google not long ago is also said to be trying to invest in **acquiring Spotify** , which is also a name that specializes in providing online music services for \$ 10 a month.

Spotify is like Songza, an online music service that has been acquired by Google with a feature that recommends songs according to the time of day, according to users' activities or based on their musical preferences.

Although having completed the deal with *Songza* for a long time (*July 2014*) , Google has not yet answered the question until now whether it will launch a music service similar to Songza. . Instead, Google only said it is still constantly improving and upgrading YouTube services.

According to some analysts, the launch of new music services in the field of online music may be a good move for the company. Because as a big name in the platform for end users, Google needs to provide all kinds of services for consumers - and entertainment, communication as one of the key areas, Especially for mobile application users.

Analysts at *Moor Insights & Strategy* also agreed with the statement, saying that most consumers spend a lot of time on listening to music online.

Although there is a slower start-up than competitors, Google has a huge advantage because of its available resources. But think, Google does not need to make a difference for its future product. Instead, the company should focus on competing service prices.

You finished reading the article "**Google is about to launch a new online music service**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for

similar articles on tips and guides. Thank you for reading and for following us regularly.

---