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According to a recent source of Cnet technology site, Google will announce an operating system exclusively for *smartwatch devices* in March next. At the same time, the search firm is said to be cooperating with LG to develop its own smartwatch model and will launch in June, at the Google I / O event 2014.

Thus, it is likely that Google will apply the model of Nexus devices to their smartwatch. Accordingly, the company will offer the design and supply of software, and the production will be delivered to a partner. In this case, LG will be the selected partner. The former Korean technology company has also produced **Nexus 4** and **Nexus 5** phones for Google.



About the operating system dedicated to smartwatch, the source said Google will develop the operating system around the search feature and the **Google Now** voice recognition application. This is also the key feature that Google uses for Google Glass.

Although it is now hard to say that smartwatch is attracting users, the huge potential of the market has made it difficult for technology companies to ignore. As predicted by *Juniper Research* , by 2018, the value of this market is estimated at 19 billion USD.

Up to the present time, a number of big technology village men have also launched their own smartwatches. The latest is Samsung with **Galaxy Gear 2** duo and Neo Gear 2 running Tizen operating system. Sony has also launched its second generation smartwatch - Smartwatch 2 - since June last year, but so far there has been no sign of this Japanese company launching a new generation of smart watches. Another name is HTC, which promises to launch smartwatch at the end of the year, while Apple is also keen to develop its own iWatch.

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