

Google has rolled out a complete desktop page experience update

Google has announced that the desktop site experience update is now out of the way. This update started rolling out on February 22nd, and the day after, it's now fully rolled out.

Experience update for desktop.



This update will include all the requirements as on the mobile version of the page experience update, externally the page needs to be mobile-friendly. Google says all mobile page experience elements will be included, except for the mobile-friendliness requirement, which is obvious. Here is a chart from Google showing specific factors:

Factor	Mobile	Desktop
Largest Contentful Paint (LCP)	✓	✓
Cumulative Layout Shift (CLS)	✓	✓
First Input Delay (FID)	✓	✓
HTTPS Security	✓	✓
Absence of intrusive interstitials	✓	✓
Mobile friendliness	✓	⊘ (Not applicable)

What is Page Experience?

The metrics aim to understand how users will perceive the experience of a particular website: consider whether the page loads quickly, if it is mobile-friendly, runs on HTTPS, the presence of intrusive ads and if content jumps around when the page is loaded. Detailed instructions of Google here

Page experience is made up of a number of existing Google search ranking factors, including mobile-friendly updates, Page speed updates, HTTPS rating boosts, interstitial ads, penalties browse the web , and fine-tune speed and usability metrics. These improvements are in what Google calls Core Web Vitals. Please note, last year, Google removed the safe browsing element from a page experience update.

Search Console tools. Google released an updated page experience report for desktop a few months ago. You can watch it here

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