

# Google extends retail Chromebooks worldwide

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According to Chromebook Marketing Manager, David Shapiro, said the number of **Chromebook** product stores was three times more than before.



Reportedly, Amazon and Best Buy have started offering Chromebooks to the US market since June 2012. And starting this June 17, more than 2800 Walmart outlets start selling Google products, becoming Google's most important retail partner for Chromebooks.

In addition, Staples has become one of the key supply chains in providing Chromebooks to all US sales locations as well as its online stores this weekend. Shapiro said other retailers will also start selling Chromebooks in the coming months, including Fry's, Office Depot and OfficeMax, along with online store TigerDirect.

In the UK, **116** Tesco **retail locations** began selling Chromebooks on Monday, while Dixons stores began selling them. For the European market, the above devices are available in all FNAC stores in France, all Mediamarket and Saturn stores in the Netherlands, and all Elgiganten stores in Sweden.

Continuing in the Chromebook product supply chain is in Australia, where both JB Hi-Fi and Harvey Norman stores will soon start selling Chromebooks, and Shapiro said Google is planning to expand its retail store to Other countries later this year.

Among Chromebooks, the most affordable version will be the **Acer C7**, which comes with a 16 GB SSD drive, which sells for \$ **199 in the US** . Chromebook models from HP and Samsung will also be offered but depend on the store.

However, many customers still cannot reach the highest-end model, which is Google's own **Chromebook Pixel** sold for \$ **1300**, accompanied by high-end hardware specifications, including screen 12, 85 inches for a resolution of 2560x1700 pixels.

According to a Google spokesperson, Chromebook Pixel continues to be on display at Best Buy for everyone to try, but will only be sold through an online store called Google Play Store and Bestbuy.com.

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