

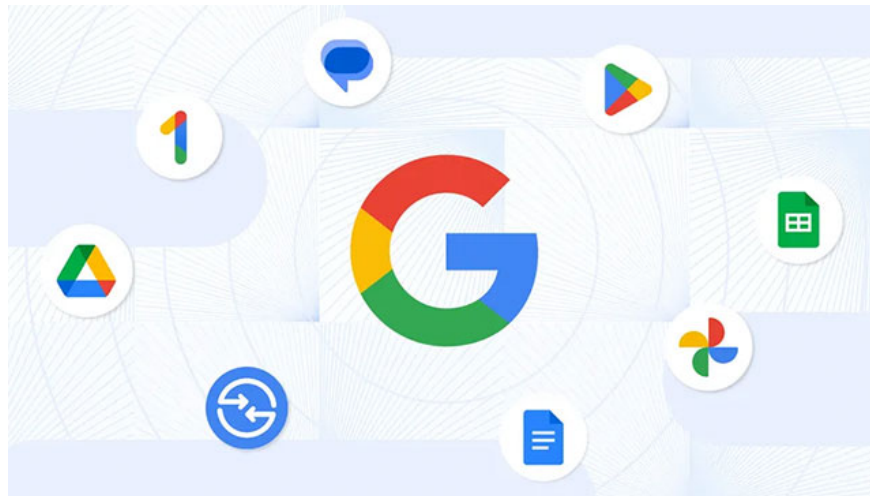
Google Essentials Launches: An Easy Solution to Access Google Services on Windows

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Google has just officially announced a new application called Essentials, which mainly acts as a centralized interface portal, packaging all Google applications and services to provide Windows users with an easy solution and fast to access these services.

In simple terms, Essentials integrates all Google services into Windows PCs. This app gives Windows users a one-stop shop to explore and install core Google services directly from the Start menu.

Google Essentials allows Windows users to easily install a number of popular apps, including Google Play Games, Photos, and Messages. In particular, Google Play Games can allow Windows users to play thousands of mobile and PC games currently available in the Google Play Store. Photos and Messages make it easier than ever to view photo albums or respond to messages from any device.



In addition, Essentials also provides users with a quick access interface to work support tools such as Google Drive, Docs and Calendar with shortcuts for quick file access, editing and sharing, or coordinating schedules without moving between browsers. Another notable perk is that eligible Google One subscribers get a 2-month trial of 100GB of cloud storage.

Google Essentials will be pre-installed first on all new HP consumer and gaming laptops, including Specter, Envy, Pavilion, OMEN and Victus. The company also stated that it plans to expand the app to more product lines from other OEMs in the coming months.

Finally, Google notes that users will have full control over their experience and can uninstall any Google service - or even Google Essentials - at any time.

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