

# Google denies that challenging Momo can cause children to commit suicide on YouTube

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## Momo challenger - What is the Momo Challenge?

The Momo challenger (the Momo challenge) is a "suicide game" that has been around since 2018 and has spread quickly on social networks. Currently, the origin and person behind Momo's "suicide game" has not been correctly determined.



Momo is a work of art by a Japanese artist called 'Mother Bird' and it is not real.

## How can the Momo Challenge cause children to commit suicide?

Momo will appear in videos, make friends and persuade children to make friends with them via Whatsapp account. After being befriended, the person behind the character Momo sends children horror pictures with threats, forcing them to harm themselves, even suicide.

After appearing in mid-2018, the Momo challenge no longer appeared until recently. With this return, it was 'more profitable than before' when not only connecting with users through the chat application but also crept into children's animated videos on the Youtube Kids app. The special thing is that they only appear a few seconds

between safe videos like Fortnite, Peppa Pig . to ask for suicide characters that make it difficult for parents to discover.

In the UK, schools and police are alerting parents to these "challenges" and calling them to pay attention to their children.

The Mirror page uploaded a video of a 6-year-old girl telling her about the character Momo appeared in the video she watched on YouTube. She said that the character persuaded her to make friends with it via the messaging application, then threatened to harm her. Thankfully, she refused to fulfill those requests.



On Dailymail, an article on February 27 reported that a 5-year-old girl was challenged and tried cutting her own hair.

Before this information, Google has officially released its feedback. The amazing thing is that this technology company denies that videos can cause children to commit suicide on YouTube.

The company said it has never received any evidence that YouTube has shown videos showing or sharing Momo challenge recently. Content like this violates its policies and will be immediately removed from YouTube.

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