

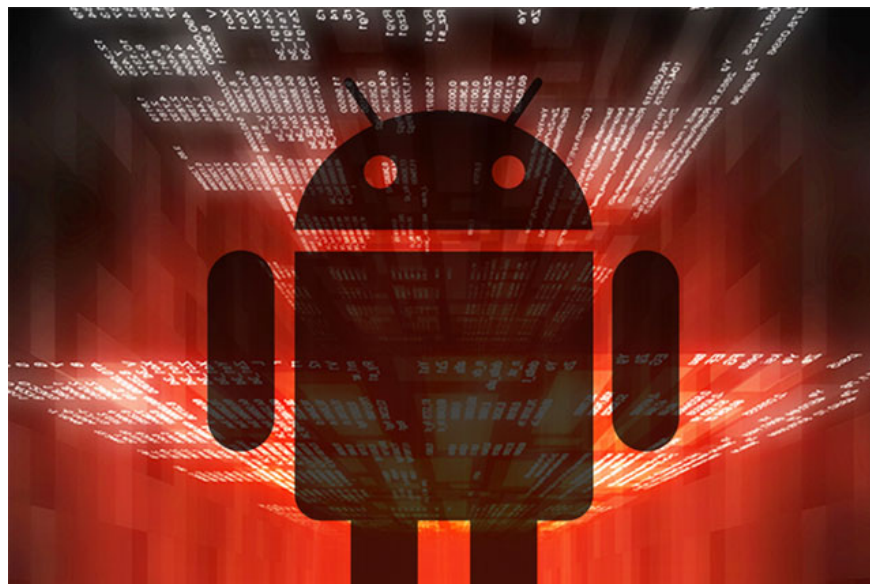
Google declined to add 55% of the new Android application to Play Store in 2018, but that's not enough!

According to Google's disclosure in a comprehensive review of the Google Play Store situation in 2018, the company declined many more new Android applications to its platform, falling in about 55% more than 2017

According to Google's disclosure in a comprehensive review of the Google Play Store situation in 2018, the company refused to add a lot of new Android applications to its platform, falling more than 55% year on year. 2017, at the same time, the rate of applications suspended or removed has also increased by about 66%.

Mr. Andrew Ahn, Product Manager of Google Play said, "Google will continue to put more effort into tightening management policies to minimize the number of harmful apps on Play Store, as well as pushing strong investments in automatic protection, and at this time, user reviews will play an important role in determining inappropriate applications and enforcing necessary measures. ' .

In addition, according to the director, Google Play Store is fully capable of establishing mechanisms to protect Android users from a series of new abusive trends hiding the form of mobile applications. To do so, identifying and providing appropriate punishment for malicious application developers will be key. This stage must be conducted faster and more efficiently. In addition, preventing malicious applications from entering the Android market early, before they appear on Play Store as well as causing any unfortunate damage is one of the most important tasks. .



1. Android apps contain malicious code that uses motion sensors to avoid detection

Censored applications of Play Store are eight times more secure than other sources

Although Andrew Ahn's overview of the 2018 situation does not provide the exact number of malicious applications that have been removed from Play Store (or as Google calls them "bad apps"), but The 2017 review says the company has removed more than 700,000 applications that violate the Google Play Store general policies, ie 70% more than applications that were removed in 2016, and with real The situation of network security as well as information security has continuously been complicated in the past few years, the number of malicious applications deleted from Play Store has increased significantly over the years. understand.

The Google Play Protect system began operating in July 2017, developed for the purpose of checking and monitoring "more than 50 billion applications on users' devices every day to ensure those applications does not work in a way that could harm users and their systems'.

Unfortunately, at the time of the first deployment, this system was designed to detect and block malicious applications released on Play Store and can only detect "65.8% of the sample new malware and 79.2% malware a month old '.

More importantly, however, according to Andrew Ahn's report, applications installed from Google Play Store "are capable of harming users' devices eight times less" when compared to applications obtained. from unchecked sources.

The Google Play Store Situation Assessment Report in 2018 also points out the key focus areas of this platform for 2019, including further protection of user privacy, integrity checks. Integrity of developers and against applications as well as harmful behaviors on the watch list.

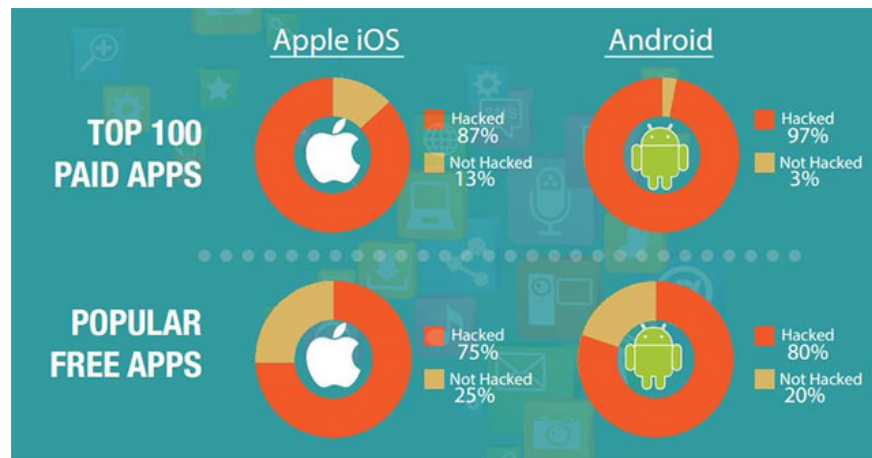


1. Malware and user security bugs are found in top free VPN applications

Android malware prevention measures are still underway

In terms of user security, Google is planning to continue implementing the policy they launched at the end of 2018 to limit access to SMS and Call Log by deleting infringing applications from Play Store. , as well as offering "additional policy for device rights and user data throughout 2019".

The Google Play Store development team also stated that their newly improved "account clustering and matching technology" will make it easier for administrators to "ban" the developers. once seriously violated Google's policies.



While concluding that the Google Play Store team could find more malicious applications than ever with the help of user-based tools and user reviews, Andrew Ahn must admit that the The fight against bad apps will be an eternal fight, and trying your best is the only thing he and his team must do, namely in improving the play mechanism. Show and prevent remote.

This is absolutely true when we consider the fact that there are many Android applications published on Google Play Store that have been found to be the source of malicious code for malicious information and advertising thieves. It affects hundreds of thousands or even tens of millions of users and damages billions of dollars.

1. Applications that require SMS access and call logs will be removed from Google Play Store by Google

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