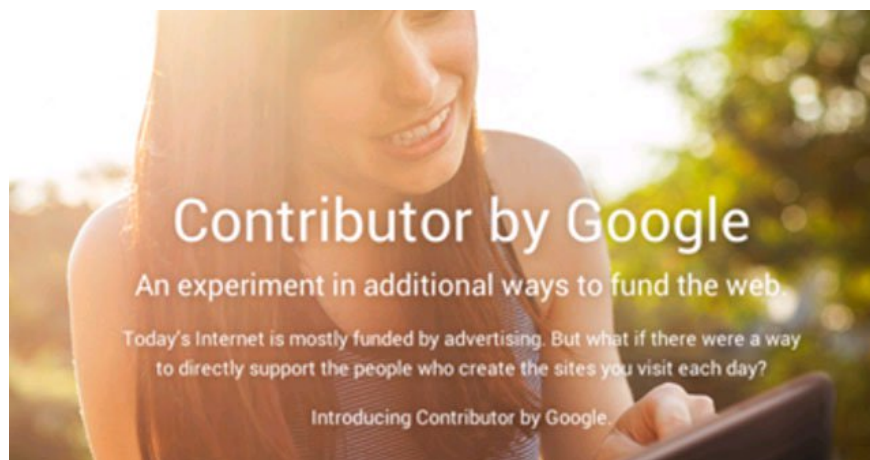


Google Contributor supports removing Google ads

Advertising is an essential part of the Internet, but many people hate it. And Google tries to reconcile the interests of the parties with the experimental service: Google Contributor.

Advertising is an essential part of the Internet, but many people hate it. And Google tries to reconcile the interests of the parties with the experimental service: Google Contributor.



Google Contributor charges users from 1-3 USD / month to remove Google ads online.

Advertiser interests and user interests are always in conflict. This makes many news sites and online news publishers headaches. Many ad blocking tools appear, helping users surf the web without being hit by advertising frameworks, which are more or less affecting the revenue of the business.

But Google has just launched a service to meet both sides, users and businesses, without making this issue more complicated.

The new service is called Google Contributor, giving you a choice of prices of 1 USD, 2 USD or 3 USD per month for specific websites you specify. And when you click, you will see the " *Thank you* " message or note the same way at the place where you placed the ad, at least on the websites participating in this program. Currently, Google is testing the service on about 10 online news sites, including *Onion*, *ScienceDaily*, *Urban Dictionary* and *Mashable*.

This " *Thank you* " note appears through Google's current advertising channels, and Google still collects a fee for such notes.

According to Google, 1-3 USD that users pay is for the cost of that ad area. But the coming may change when the new platform grows because it is currently only in the testing phase.

This idea proved " *heartfelt* ". If people are constantly complaining about advertising and user data being sold to advertisers, why not ask users to spend 1 USD per month so that they will no longer have this problem? Google Contributor tries to fill this " *heart* " of users, want web surfers to believe that the " *clean* " content that users enjoy is only worth 1 USD / month only.

But this approach may not seem timely, or it appears too late, because we are used to reading free news online. When we hate ads and online behavioral monitoring, we hate it more than having to pay for things that are now free. Similar to the fact that we can listen to free music on online music services, suddenly my Music, Digital Music, MP3 Zing . suddenly charge, you will be hard to accept. The same case with K + football channel.

The publishing industry is also nearing this turning point like television and digital music. They try to persuade the world as articles, videos on the Internet really have some value. Many foreign newspapers like *The New York Times*, *The Wall Street Journal*. . also collected monthly readers' fees (*naturally higher than 1 USD / month*). They claim that the content they produce is valuable enough for users to subscribe to read. But that is for long-standing newspaper brands. For less-known newspapers or startup sites, the revenue from network advertising is a headache.

And while Google's partner sites do not track user behavior, it does not mean that other websites, using other services, do not do that. It can be seen as a data collection culture that is deeply rooted and difficult to overcome.

However, Contributor service can solve many problems on the web today. It can save online publishers who are suffering from network advertising revenue while still giving readers a reading of what you are reading.

You finished reading the article "**Google Contributor supports removing Google ads**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.