

Google considers charging users on iPhone devices

American technology giant Google is considering charging users of Apple products for using AI tools in the upcoming iOS 18 update.

Recently, there have been rumors that Google is considering a way to provide premium Generative AI features to iPhone users, similar to how Apple plans to launch the AI App Store through the iOS 18 update.

The source said Google has faced a challenge to generate revenue from its business due to its AI tools being independent of advertising, and it may have found a solution in partnering with Apple. .



Accordingly, Google can offer premium paid features powered by their Generative AI to iPhone users. This will be the first time Google has applied an exclusive charging model for a feature unrelated to advertising.

However, we still don't know much about the AI features that Google will charge Apple product users for. There are reports that Google may integrate AI-powered search features into its premium subscription services.

Furthermore, it is rumored that Apple is in talks with Google to provide access to Gemini to iOS 18 users.

Another rumor suggests Apple is working on creating an AI App Store. Customers can visit the App Store to pay and use premium AI features like Gemini search or other AI tools provided by Google.

All of these rumors may be separate, but they all seem to be related to Apple's general strategy of bringing artificial intelligence experiences to iPhone users through the iOS 18 update.

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