

Google CEO pledged to donate more than \$ 800 million to help fight the Covid-19 epidemic

Last month, Google said it had donated \$ 25 million in advertising dollars to publicize preventive measures to help prevent the spread of Covid-19.

Google is one of the technology companies in the world with the largest contribution in fighting the Covid-19 epidemic. Google's contributions come from grants, donations, and its services and technology expertise.

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The CEO of Google and Alphabet, Sundar Pichai, today went on to declare further commitments to fight the disease. The company will raise up to \$ 800 million, to help small and medium-sized businesses, health organizations and governments, along with frontline health workers fighting the disease.

Google's commitments include:

- US \$ 250 million in advertising grants, to help the World Health Organization (WHO) and more than 100 government agencies around the globe provide important information to prevent the Covid-19 disease to the public. This is a significant increase in funding, compared to the US \$ 25 million advertising sponsorship of the previous month.

- The US \$ 200 million investment fund will be supported for non-governmental organizations and financial institutions, to help small and medium-sized enterprises access capital. Small and medium-sized businesses, which do not have enough capital, are facing many difficulties and are even at risk of bankruptcy due to the Covid-19 epidemic.

- USD 340 million in credit for advertising support for small and medium businesses, which have had an active account for the past one year. The credit notice will be in businesses' Google Ads accounts, and they can be used at any time until the end of 2020. Google strives to help its struggling customers themselves. yourself.

- A \$ 20 million grant on Google Cloud, enabling organizations and researchers to leverage Google's computing capabilities and cloud infrastructure. From there, researchers can quickly find treatment drugs and preventive vaccines.

- In addition, Google shares its expertise, knowledge and technology with manufacturers of medical devices and personal protection. For example, Google is supporting partner Magid Glove & Safety, to increase production of 2-3 million masks for CDC next week.

Google and Alphabet employees are also getting an annual bonus from \$ 7,500 to \$ 10,000.

'Together, we will continue to help our communities, including businesses, educators, researchers and nonprofits, to keep moving forward' , CEO Sundar Pichai said.

Reference: mspoweruser

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