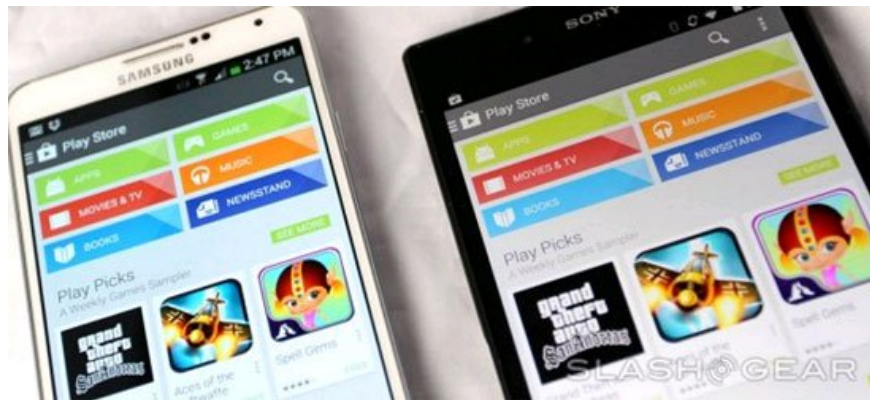


Google allows trial applications before purchasing

Google is building a program that allows users to test the application before downloading the charged version.

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This program will help increase Google Play's revenue and make the Android platform more attractive to developers. In addition, experience before downloading will help users have more options before deciding to purchase the application.



From May 2013 to June 2014, Google paid \$ 5 billion to programmers, half of what Apple paid with iOS developers. IOS users are very generous in buying apps, while Android users prefer using free apps.

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