

## Good time to buy a laptop

Get 50% VAT rebate after 1/2 plus new promotions at the beginning of the year, laptops are getting more attractive prices



The number of visitors to laptop booths increased more than before Tet.

**Get 50% VAT reduction after 1/2 plus new promotions at the beginning of the year, laptops are getting more attractive prices when consumers' purchasing power is going down.**

Not too busy but the atmosphere in many computer trading centers has started to heat up again. 'Customers ask to buy and buy all kinds of computers, laptops are increasing slightly again. The gloomy atmosphere like before Tet has greatly reduced,' said Tran Thi Thanh Tam, in charge of business of Phong Vu Computer Company, Ho Chi Minh City.

Laptop distributors recognize that the price of components imported has not changed much compared to the time of Tet holidays, although import prices fell to 6% compared to the previous level of 8%. But in return, the application of the new 5% VAT rate (from the beginning of January to 10%) to the end of the year has strengthened the computer market.

### **So is it a good time to buy a laptop?**

Currently, the price of laptops is much cheaper than the time of Tet. For example, Acer Aspire 5920-6313 model, T5250 processor, pre-Tet price is 950 USD, now reduced by 100 USD, to 850 USD. Or as HP DV6985SE is 1008 USD, formerly 1056 USD. The reason for the "down" price is lowering 5% from VAT and 2% from import tax. In addition, there are no small shops or electronics stores participating in stimulus

programs, which may reduce prices a little more.

' *In the first few months of the year, we will focus on promotions for more IT products, especially laptops and netbooks,* 'said Ho Quoc Vinh, Marketing Manager of Ideas, HCMC electric appliance supermarket chain. said.

Beginning this weekend, electronics supermarkets and computer companies started running Valentine's and International Women's promotions.

In particular, Dell reduced 1.5 million for customers to buy their computers. FPT Distribution Company gave many valuable gifts when buying Toshiba, NEC and Lenovo laptops. HP is more passionate when it comes to offering CK \$ 50 perfume for each Pavilion line.

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