

Fun things around Jeff Bezos's life - Amazon's founder and CEO

Here are some interesting things around Jeff Bezos's life that you probably don't know. If not an avid reader, the information in the article is probably too long for you. But who cares will really enjoy what happens in the life of this famous character.

Jeff Bezos - founder and CEO of **Amazon's largest e-commerce site** - is one of the most powerful figures in the technology world, with a net worth of **about \$ 57 billion**. . Currently, his "store selling everything" has a total value of goods of up to 100 billion dollars per year. Here are some interesting things around Jeff Bezos's life that you probably don't know. If not an avid reader, the information in the article is probably too long for you. But who cares will really enjoy what happens in the life of this famous character.

When Jeff Bezos was born in January 1964, his mother was still in her teens. At that time, she was married to Mike Bezos - a Cuban immigrant and he also adopted Jeff. Jeff didn't know that Mike wasn't his father until he was 10, but then Jeff felt nervous because he needed to wear more glasses to worry about this information.

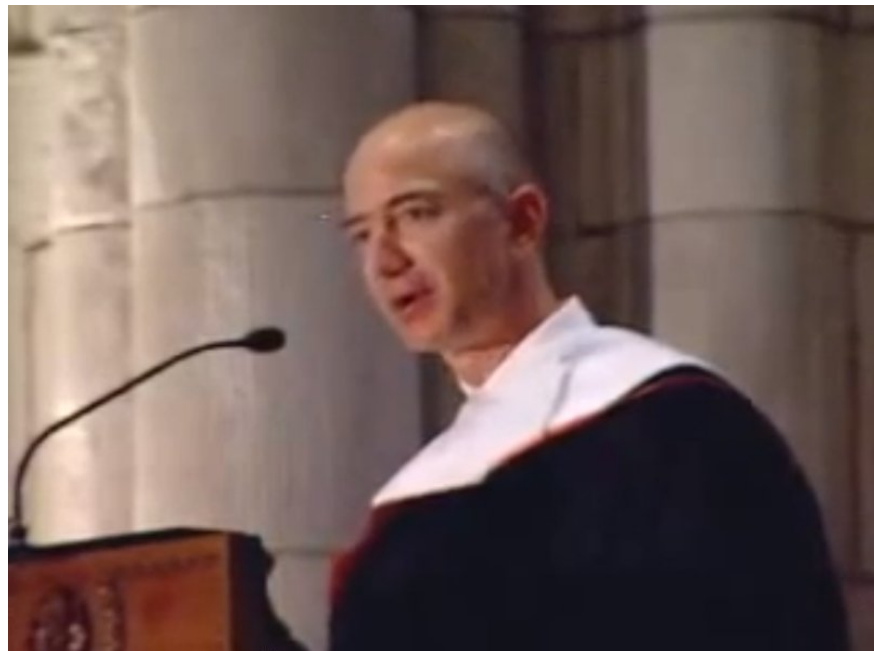


When Jeff Bezos was 4 years old, his mother told Jeff's father - who was a circus performer - to stay away from their lives. When Brad Stone interviewed him about Jeff's " *The Everything Store* ", he knew almost nothing about his son's popularity.

Jeff Bezos expressed his intelligence from a very young age. As a toddler, little Jeff used a screwdriver to remove his crib because he wanted to sleep on a real bed. Between the ages of 4 and 16, Jeff spent his summer at her grandparents' farm in Texas, working with them on farm work such as repairing windmills or castrating cows.



Jeff Bezos's **grandfather - Preston Gise is a big inspiration for Bezos** , helping inspire him to pursue a career in knowledge. On the early days of 2010, Bezos said that Gise had taught him " *being a kind and kind person is much harder than being a smart person* " .



Jeff Bezos was very interested in the original replay of the **Star Trek** movie and he was also a fan of later versions of the movie. Before that, he even thought of calling his site **AmazonMakeItSo.com** , inspired by a line of captain Jean-Luc Picard.



When he was in school, Bezos once told his teachers that " *the future of mankind is not on this planet* ." Ever since he was a child, Jeff Bezos wanted to start a career in the aerospace industry. Now he owns a space exploration company called Blue Origin.



After spending time working hard and struggling at McDonald's as a boy, Bezos started **Dream Institute** - a 10-day summer camp for children, with his girlfriend. They charge \$ 600 per child to participate and up to 6

subscribers. The series of Lord of the Rings is on Bezos's list of books to read.



Jeff Bezos eventually came to **Princeton University to study computer science** . After graduating, he rejected a job offer from Intel and Bell Labs to start a business with a company called Fitel.

After abandoning Fitel, Bezos almost set up a new business that provides faxing services with Halsey Minor, who later founded **CNET** . Instead, he took a job at a hedge fund named **DE Shaw** . After only 4 years of work, he became vice president of the company.



At the same time, Jeff Bezos participated in dance classes, as part of a campaign to increase women's interaction (women flow). Like the way Wall Street people plan to increase deal flow, Bezos starts thinking about meeting women after analyzing one. logical way.

Jeff eventually **married MacKenzie Tuttle** - a research colleague at DE Shaw - in 1993. She is currently working as a novelist.



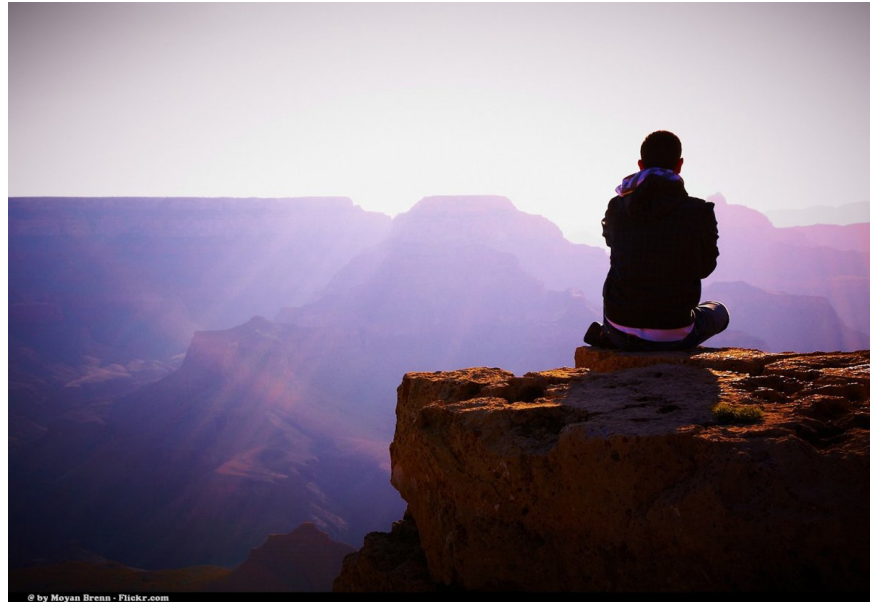
In 1994, Bezos learned that the **web has grown to 2,300% annually** . This number really surprised him and Jeff decided to find a way to take advantage of this rapid growth advantage. Jeff makes a list of 20 types of products that can be sold online and decides which books are the best option.



Bezos decided to leave DEShaw despite having a great job here. He said: "*When you are at the center of the most exciting things, the smallest things can confuse you. I know when I am 80 years old I will never think about, for example , the reason for giving up on Wall Street's rights in 1994 in the middle of the most difficult time possible, is not what you worry about at the age of 80. But at that time, I also knew there was. I will really regret not participating in the so-called Internet - which I think will become a revolution. When I think about it that way, I find it much easier to make a decision.*"

Jeff Bezos's boss at David E. Shaw tried to convince Bezos to stay but he decided to start his own career. Jeff felt that he would rather try to start a business and then fail than never try.

And so is Amazon. MacKenzie and Jeff flew to Texas to borrow cars from Jeff's brother and then drove to Seattle. During the trip, Jeff planned a revenue and they also stopped to watch the sunrise in the **Grand Canyon** mystery.



Jeff started the Amazon in a car garaga with a round shape oven. He organized most of his meetings at the opposite house - Barnes & Noble bookstore.

On the first days, a bell will vibrate at the office when someone orders and people will look around to see if anyone knows who the customer is. Just a few weeks later the bell rang so often that they had to abandon this method.



In the first month after its inception, **Amazon sold books to all 50 states and more than 45 countries around the world** . The company continued to grow and Amazon launched its first public offering in 1997.

Before **the collapse of the dot-com bubble** , analysts called the company **Amazon.bomb**. But the company was still safe to cross the storm and became one of the few startups not collapsed by the dot-com collapse.



Amazon shares continued to rise after that event (until the recent **market correction** event - this event mentioned a price reduction of at least 10% of stocks after a temporary price increase). Now, in addition to selling books, the company sells almost everything you can imagine, from household goods to clothing and cloud computing services.



Jeff Bezos is a boss who requires quite a high degree and always gets angry with employees. Rumor has it that he has to hire a leadership trainer to help me lower my voice when talking to staff.

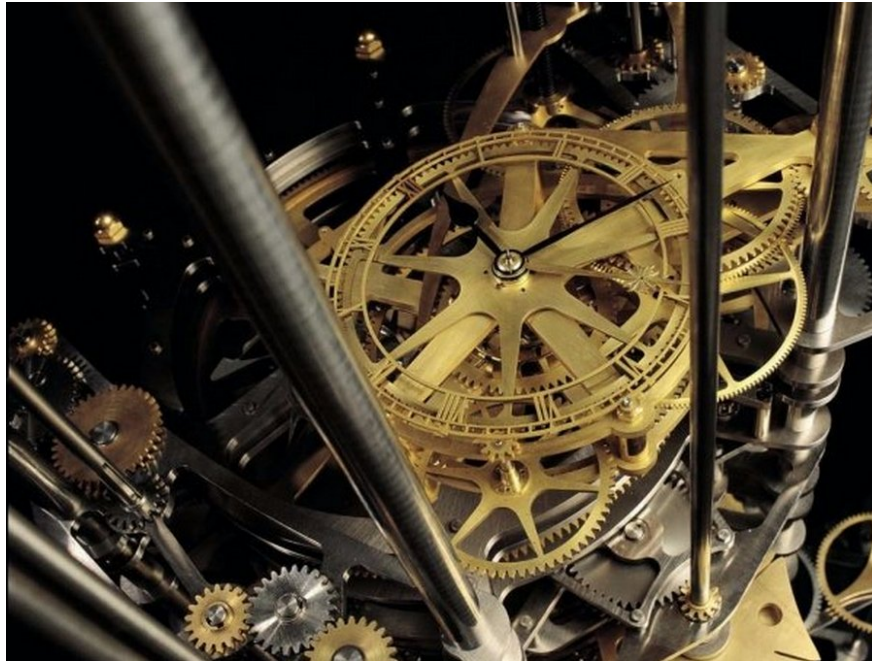
Bezos is famous for **banning the use of Powerpoint presentations** at Amazon. Instead, he asked employees to use 6-page sheets when suggesting something to encourage deeper thinking rather than using simple bullets. He is also known for creating a savvy corporate culture when he does not provide benefits such as free food or massage.



In 1998, Bezos was **one of Google's first investors** . He invested \$ 250,000, equivalent to 3.3 million shares when the company issued shares to the public (IPO) in 2004. This number today is worth \$ 2.2 billion. . (He did not disclose whether he kept these stocks after Google conducted the IPO or not). Now Jeff's asset value is about \$ 57 billion.



What did Jeff do with his money? In 2012, he **contributed \$ 2.5 million** to protect gay marriage in Washington. He also **contributed \$ 42 million** and part of his land in Texas for the construction of **The Clock Of The Long Now** - an underground watch designed to work 10,000 years.



In August 2013, **Jeff Bezos bought The Washington Post for \$ 250 million** . The Washington Post grew very quickly, the report said, in October, the newspaper for the first time defeated The New York Times in the category of unique visitor numbers (unique visitor - calculated based on geography). unique IP, not based on website visits). In November, the number of unique visitors was recorded at 71.6 million, nearly three times that year two years ago, when Bezos bought the company.



Blue Origin airline company made history last year when it became one of the first commercial companies to successfully launch reusable missiles.

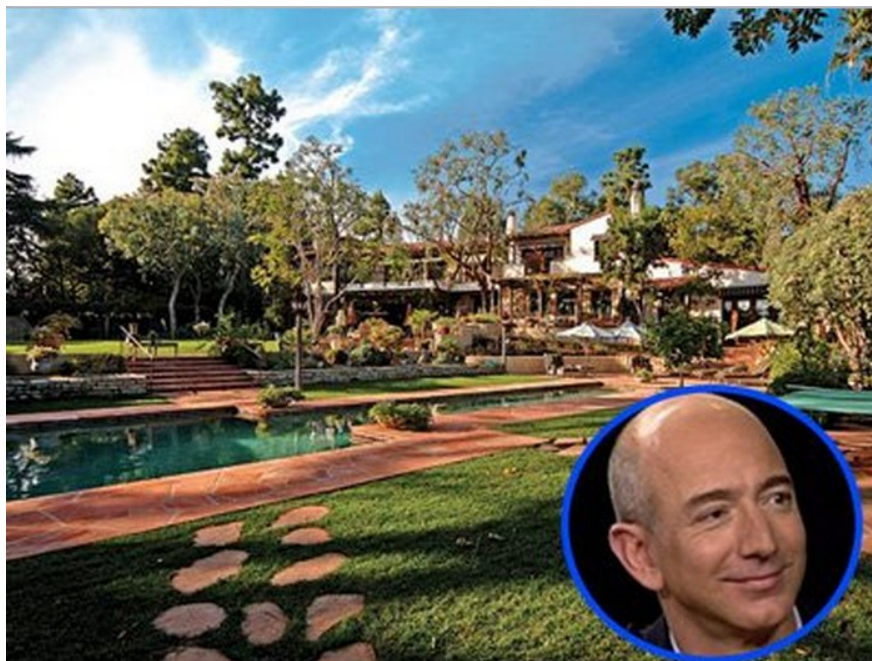
Interest in flying also gives Jeff trouble. In 2003, **Bezos nearly died after a helicopter explosion** while searching for a location for a test launch in a region far away from the Texas state (originally boondocks - used by Americans. To refer to remote rural areas, it is now used to refer to areas far from the city or thought to be the backyard of the city.



Last month, Jeff flew on his jet to take a Washington Washington reporter - Jason Rezaian - home after the Iranian was arrested.

At the end of 2013, Jeff Bezos caught the attention when it was announced on "60 Minutes" that Amazon was building unmanned drones that could deliver in just 30 minutes.

Jeff Bezos owns a home in Lake Washington and a **\$ 24.25 million property** in Beverly Hills.



Amazon continues to expand its ambition to develop hardware products when it has just released smart TVs (TV Streaming Box) as well as smartphones in recent years.

Although Fire Phone is a complete failure, Bezos doesn't want to stop its hardware product initiatives. In an interview with Business Insider last year, he said: "***If you look at the overall list of our equipment, the product***

team is still doing very well. Fire TV, Fire TV Stick . With phone, i just want you to wait a bit "



In fact, Amazon's business doesn't just stop at e-commerce. The fastest growing sector is **Amazon Web Services** - cloud computing service with revenue of nearly 8 billion dollars last year.

And don't expect Bezos to stop experimenting with new ideas at any time. He said in an interview with Business Insider as follows: "*What is really important is that companies do not continue to experiment, they are not ready to receive defeat. In the end, they fall into a state of complete despair. and all they can do is say Hail Mary's prayer when their business reaches the end of the road .*"

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