

Founder Snapchat Evan Spiegel only allows his son to sit in front of a computer screen, TV 1.5 hours per week

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In a recent interview with Financial Times, Snapchat's CEO Evan Spiegel said that since he was young, he was not allowed to watch TV too much, at least until he was a teenager. And the young CEO said that this is a completely correct educational measure, contributing to his success as today.

Evan Spiegel - founder and developer of Snapchat messaging application currently has 186 million regular users every day - saying not watching TV at first can make our lives "difficult", But he thinks this is necessary because we can spend that free time fund for tinkering with creativity, reading books, or simply going out and exploring the surroundings.



For that reason, Spiegel and his wife, Miranda Kerr, have built their seven-year-old boy a very scientific timetable, especially in that he will only be allowed to sit in front of a computer screen, TV , or smart phone 1.5 hours per week.

"I think the more interesting conversation that we should have will really revolve around how to improve the quality of the fund during the time when children use these electronic devices," Spiegel told. Financial Times. Because of that, the CEO thinks that more "positive" videos or content should be promoted on popular applications, although at first it may be annoying, but gradually users will notice that about the time they sit in front of the screen is not wasted at all, aside from entertainment, they can also gather a lot of interesting and useful information.

Going back to the time schedule to cut down on watching TV, using children's computers, Evan Spiegel thinks that first, parents will be the ones to be the first model!



He said that parents should also reduce the amount of time they spend sitting in front of their own radio screens or have more control over what the kids are watching.

However, after making comments on the CEO of Snapchat was also funny colleagues 'peeling' when repeatedly caught "glued eyes" on the phone screen but missed many important information in board meetings.

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