

Firefox displays Sponsored Content ads on Home

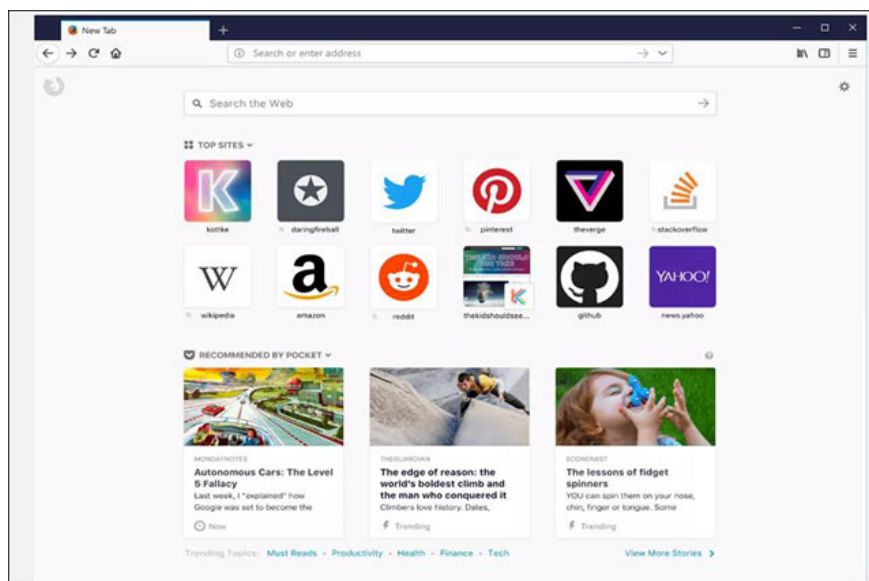
Because everyone has to earn money. Mozilla's principle is 'Internet for everyone, not profit', but the fact that they still have the business activities to implement, so Mozilla was forced to use an unfriendly tool on the web. : sponsored content (or Sponsored Content - content is paid for display).

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Acquired Pocket note storage service last year, Mozilla showed it on New Tab suggestions for reading Pocket, and soon there will be links paid by advertisers to display.

If you are using Firefox Nightly or Beta, you may have already seen these links. They will also be available on other regular Firefox browsers, according to The Register, which is expected to come out of Firefox 60 this month.

In a post last week, the founder of Pocket Nate Weiner said that 'the advertising model (online) was broken', and mentioned the loss of privacy, transparency and control of people. use.



Mozilla will display the link format Sponsored Content

What he and Mozilla propose is a way to recover all of the above three issues for Firefox users, and generate income with paid links to appear before the user. Mozilla's promise is to introduce only "valuable content, worth

your time", and also allow you to hide content you don't like or disable Sponsored content.

There is no detailed object orientation like what Facebook and Google provide to advertisers, perhaps Mozilla will make less money by advertising but they think that is enough for users to feel uncomfortable somewhat.

With this new change from Mozilla, the leading Chrome replacement browser now if there is no limit on availability - Safari does not run on Windows and Android - there is also advertising, like Firefox and Opera. So generally you will have to choose what to trade, privacy, compatibility . Because nothing is useful on the Internet but free.

See more:

1. If not using Chrome and Firefox, these are alternative browsers
2. Please use and experience Photon Browser, the Chromium kernel browser developed by Vietnamese programmers
3. Ignore ads of shortened links to directly access the original link on Chrome, Coc Coc and Firefox

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