

# Find out about the Explore Feed feature on Facebook

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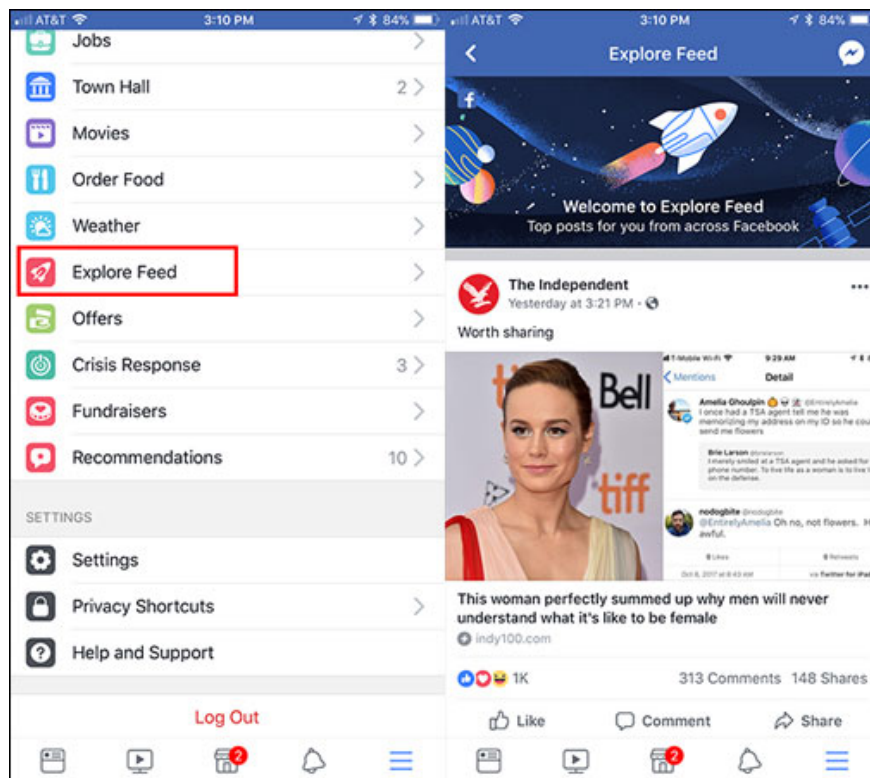
## What is Facebook Explore Feed?

For more on the definition of this new feature, please refer to the article: [What does the missile icon on the Facebook application mean?](#)

Overall, Explore Feed is where Facebook shares postings from across the social network, including posts, posts and videos from other sites and users you don't follow.

However, when testing this feature for brands in some countries such as Cambodia, Sri Lanka, Slovakia, Bolivia, Serbia and Guatemala, the results showed that the quality of their advertising on Facebook decreased from 60 to 80%. Currently, there is no information as to whether this new feature will be officially integrated into Facebook in the future.

## Find the Facebook Explore Feed feature on Facebook



If you are accessing Facebook on your browser, expand the collapsed Explore menu in the bar to the left of the screen. Scroll down to the bottom of the list, you will find the Explore Feed icon. Click it to see Facebook's 2nd News Feed.

If you're accessing Facebook on your phone, click on the menu (hamburger icon) and click **See More** in the Explore section. Scroll down and click **Explore Feed** to see it. You can also pull down the message board to refresh Explore Feed and see more content.

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