

Featured technology products at IFA 2017

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Mixed Windows Headset Mixed Reality Headset

Asus launches its latest practical headset at IFA 2017 that supports 3K resolution and uses internal-external tracking through the device's two front cameras. This means that no complicated installation is required and you can use it. Asus also revealed that headsets will not cause users to sweat because of breathing materials.

SC-GA10 Smart Speaker

Panasonic announced the launch of a new smart speaker called SC-GA10. The name is not really attractive but this high-end speaker has a virtual assistant Google Assistant with high frequency (tweeter) 20mm and low frequency (woofer) 8mm.

Panasonic stressed the speaker's ability to play music, supporting Spotify, Google Music, Tunein and Deezer, on par with Apple's upcoming HomePod and more than Google Home in terms of sound. It also features multi-room playback, allowing you to choose which room to play.

Samsung Gear Sport

Samsung may have revealed its best workout watch, the Gear Sport. The watch face is round, with two blue and black plates and originally 23 wire options made of many materials.



Samsung Gear Sport workout watch

The clock has Tizen's latest software, dual-core processor and 4GB memory. What makes it different is that instructional videos can run on the phone, even on TV. The video shows which exercises are being practiced and should be practiced. The TV also shows the heart rate when exercising, making it easier to watch instead of looking at the wrist.

Gear Icon X 2018 Earbuds

Samsung updated Icon X headphones with Icon X 2018. This health-care headset has a slight change that improves battery life and supports virtual assistants like Bixby and Siri.

Samsung Gear Fit 2 Pro

The Gear Fit 2 Pro stands out at IFA when it is the first healthcare tracking device on the market to support Spotify offline. You can store 500 songs from Spotify with built-in GPS, which means you can both play and listen to music without having to carry your phone.

It looks pretty much like the Gear Fit 2 and has a battery life and features quite similar to the Gear Fit 2.

Sony Smart Speaker LF-S50G

Not only phones, Sony also has many other devices, including smart speakers that compete with Amazon Echo, Google Home and Apple HomePod. It was also quite interesting when Sony entered the smart speaker market with the virtual assistant Google Assistant.



Sony Smart Speaker LF-S50G Smart Speaker

Sony WF-1000X Wireless Earbuds

Sony brings a rival of the AirPods, the pair of WF-1000X ultra-compact headphones. It is very compact, has utility features such as noise reduction, NFC coupling and sound quality is also very good.

Fitbit Ionic

It has been a long time since Fitbit has revealed the first smart watch Fitbit Ionic. Although revealed a little before the opening of IFA 2017, Fitbit Ionic still has an official public introduction at this event. Water resistant, ingenious design, device with square face, Fitbit OS. With 384 x 250 LCD screen, 1000 nits brightness and GPS, you will have 10 hours of continuous use with this watch.

With a price of around \$ 299.95, Fitbot Ionic is quite expensive when priced higher than Fitbit Surge and also close to Apple Watch 2 or Android Wear - the feature-rich alternatives.

Lenovo Explorer

Lenovo's virtual reality headset has a lot to pay attention to, especially a pleasant and attractive design. Lenovo Explorer is probably one of the good Windows Mixed Reality headphones when it was released.

Philips Quantum Dot TV 8602

Philips introduced its first Quantum Dot TV at IFA 2017. Philips 8602 has 55 and 65 inch versions, using the company's Ambilight technology with the ability to project colors on the wall.



First Philips Quantum Dot TV

Philips also said that the Hue smart light will soon integrate with Apple's HomeKit. Besides controlling lighting with Siri, you will soon be able to switch between HomeKit displays with the switch button on Philips Hue, allowing control of smart home devices such as Hue heat sensors.

Finally Philips introduced its flagship OLED lamp. The Philips OLED 9 series has a maximum brightness of 99 nits and uses the company's P5 Perfect Picture engine.

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