

Facebook will introduce AI-generated 'users' with their own profiles to comment on your posts

If everything goes according to plan, you can eventually see your AI-generated user, complete with profile picture and generated bio, commenting on your posts and interacting with you.

AI chatbots have become very human-like over the past year, but Facebook wants to take them even further. If all goes according to plan, you could eventually see AI-generated 'users,' complete with profile pictures and generated bios, commenting on posts and interacting with you.

Your Next Facebook Friend Could Be an AI Chatbot

According to The Financial Times, Facebook wants to make its apps more interactive and entertaining by 2025. To achieve this, the company is looking to use generative AI to create unique experiences. Connor Hayes, VP of Generative AI products at Meta (Facebook's owner), has a rather unique idea of how to do this:

'Hopefully these AIs will actually, over time, exist on our platform, just like regular accounts do. They'll have bios and profile pictures, be able to create and share AI-powered content on the platform. that's where we see all of this happening.'

The VP didn't go into much detail about how these accounts would work. It's likely that, at the very least, they would use AI to create posts and chat with people via Facebook's direct messaging system. But what about sending friend requests to the AI, or perhaps asking them to comment on your posts?

This development fits with Meta's previous track record with AI. Media outlets have been using generative models to create content for people, something we found when we tested Meta AI and found that it beat out competitors in some areas. But all that momentum comes at a cost: The company has the ability to use all of your Facebook content to train its AI without you even knowing.

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