

# Facebook wants to set up a wide area free Wi-Fi network

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Erick Tseng said, Facebook's purpose is to connect people together and make a difference through special products.

Perhaps Facebook is trying to implement every solution to reach the target of 5 billion global users as Mark Zuckerberg once shared.



Erick Tseng, Facebook's mobile director

With the Facebook Wi-Fi project, Facebookers just need to log in using their Facebook account to use it normally, instead of having to enter the lock code in the usual way.

In order to do this, Facebook must surely have a long-term strategy to call upon the owners of Wi-Fi hotspots to support them, especially restaurants, entertainment areas, etc. Not yet clear. What is Facebook's intentions, but it is very likely that all user status updates at these Wi-Fi points will have " *check-in* " information corresponding to the store or company they are standing in. That will be what Facebook uses to deal with partners.

In addition, Facebook also intends to penetrate the market of wearable devices. However, what Facebook will do is provide an API function for programmers to write applications, rather than producing a smart watch or smartphone.

Specifically, Erick Tseng mentioned the health monitoring application when practicing sports on iOS - Runkeeper. Accordingly, Facebook provides a special API that helps Runkeeper software developer to integrate Facebook. Since then, users will easily and quickly share their workout information on social networks, and can receive encouragement from friends and online community.

In the past, the technology industry has also reported heavily on smartphones named Facebook, but so far there has been no product like rumors.

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