

Facebook tested the feature of using video as cover image on fanpage

Netflix's Narcos page is part of this experiment and you will definitely find it interesting.

If you visit Netflix's Narcos page, you will see the cover image seem to be moving. Your eyes are not mistaken because this is a feature that Facebook is testing. Users are no stranger to video profile photos. Recently, Facebook confirmed that this feature allows Page pages to download videos as cover images.

We always hope to help businesses bring more interesting experiences to customers. Therefore, we tested a new feature that allows Page pages to use video as a cover image.

Planable's Vlad Calus discovered this feature and shared it on Twitter this morning.

Absolutely WOW! @Geoffdx @gcsimos have you seen that ?! Video Cover on Facebook already on! cc @PlanableApp pic.twitter.com/FdIwRovdCc
- Vlad Calus (@vladcalus) April 25, 2017

If you own a Facebook page, please wait and see if this feature is officially released. Let's take a look at this feature in the video below.

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