

Facebook partnered with Ray-Ban to produce smart AR glasses - when technology blends with fashion

Facebook has been working really seriously to develop an augmented reality (AR) model.

Facebook has been working really hard to develop its own augmented reality (AR) model over the past few years. It could take such a long time for a company like Facebook to develop AR glasses because the product they are targeting will be a completely standalone device, rather than a 'side dish'. lawsuits for smartphones like the way most other manufacturers on the market today. In other words, these glasses, code-named 'Orion', were built to completely replace smartphones.

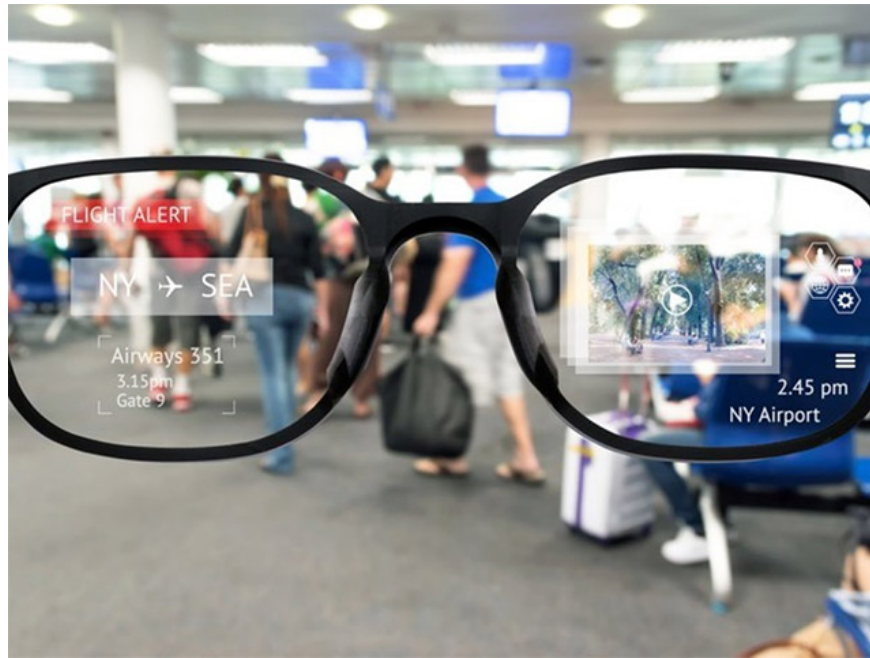
1. Facebook awarded \$ 10 million for deepfake video detection technology



Facebook has cherished plans to launch smart AR glasses for years

That means Facebook's smart AR glasses will be able to receive calls independently without being tied to a smartphone, and will be able to display information in a small screen, with both sound, similar to Google Glass. The lens is also expected to feature a camera that will allow users to stream their activity to followers and friends.

1. Facebook quietly changed the slogan that has existed for 10 years, no longer 'free'



Facebook's smart AR glasses will work independently of smartphones

However, perhaps the most noticeable information for fans of this model is that the product will be produced with the "help" of the famous brand Ray-Ban eyeglasses. According to CNBC's report, Facebook has partnered with renowned eyewear brand Luxottica, the maker of Ray-Ban glasses, to bring AR smart glass products with a unique combination of state-of-the-art technology and style. Leading fashion will hit the market in the next few years, probably from 2023 to 2025.

A recent post by The Information stated that Ray-Ban will directly participate in the design and supervision of the production of this AR glasses to ensure the unmistakable fashion philosophy and style of the AR glasses. It is applied properly on a new technology product. As expected, the smart AR glasses produced by both Facebook and Ray-Ban will be codenamed 'Stella', and is an entirely independent product line with Orion.

1. Phone numbers of 419 million Facebook accounts have just been leaked, 50 million accounts of users in Vietnam are affected



Ray-Ban is one of the oldest high-end fashion eyewear brands in the world with over 80 years of establishment and development.

This is not the first time Facebook has sparked the tech community with information about the AR glass model it is developing. The rumor that Facebook is cherishing a major AR glass production project was recorded early last year, along with a number of other rumors about similar plans of Apple, that got people interested in real technology. increase hope for the future of quality products from leading manufacturers.

Ray-Ban is one of the oldest high-end fashion eyewear brands in the world with more than 80 years of establishment and development. With excellent finishing, high-quality materials and iconic designs, many of its product lines are on the list of the most popular eyewear models of all time.

1. Facebook launched a tool that allows users to block applications and websites from tracking them



We can expect AR glasses to be both handy and fashionable

With the participation of Ray-Ban, we can fully expect Facebook smart AR glasses to be the perfect combination of fashion and technology.

You finished reading the article "**Facebook partnered with Ray-Ban to produce smart AR glasses - when technology blends with fashion**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.