

Facebook must spend an additional \$ 3 billion to complete the purchase of WhatsApp

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Earlier this year, Facebook said its intention to buy WhatsApp at a price of \$ 19 billion made many other OTT services worry. At the present time, WhatsApp has more than 600 million monthly users (*active user*), owns good service, friendly user interface easy to use, this free messaging application is always in the top of OTT in the world. .

Besides WhatsApp, rival Viber has also returned to Japan's "notorious" retailer *Rakuten* . This shows that Internet start-up companies have very good development and great potential, which is a delicious piece that any big man wants to own.

In this deal, Facebook uses 4.59 billion dollars in cash and 178 million shares to buy WhatsApp. After returning to Facebook, *Jan Koum* (*WhatsApp founder*) continues to be the CEO of WhatsApp and cum additional position Director at Facebook with salary equal to Mark Zuckerberg is . 1 USD. In return, he will own 24.9 million preferential shares of Facebook (*about \$ 2 billion in cash*).

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