

# Facebook Messenger is coming to the desktop version

Facebook is planning to 'invest' more for its online chat applications and Messenger must be an exception.

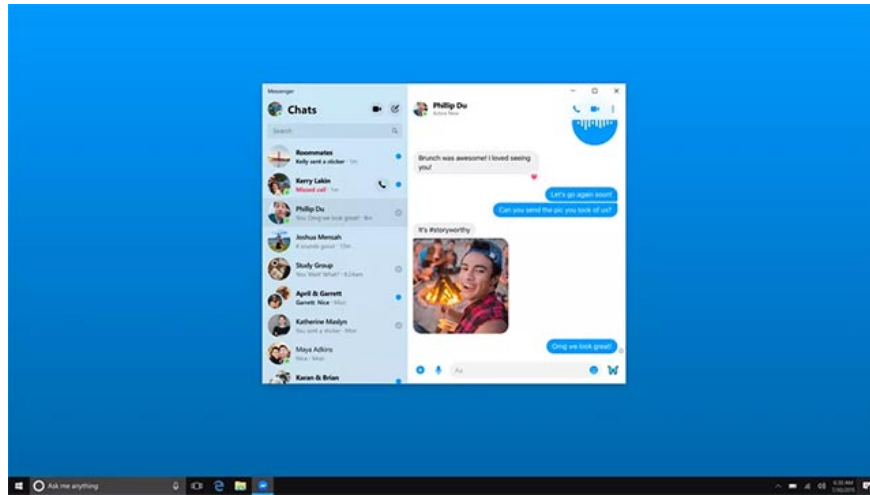
Facebook is planning to "invest" more for its online chat applications and Messenger is no exception. As part of the F8 developer conference in San Jose, California, the social media giant recently said it will bring Messenger - its popular messaging application - to Mac platforms and Windows later this year as a separate application for desktop computers.



1. The new Messenger app is coming soon with 1/4 of the old version, smoother and less expensive

In fact, the number of smartphones and tablets worldwide is now much larger than desktop computers. Besides, the usage time for mobile devices is also quite remarkable, while the growth rate of desktop computers is showing signs of slowing down. However, for some specific user groups, such as office workers, these people often have to spend most of the day using desktop computers, along with texting as one Facebook's core functionality, therefore, a dedicated messaging application can keep these users in the Facebook ecosystem for hours every day while not causing any inconvenience or discomfort.

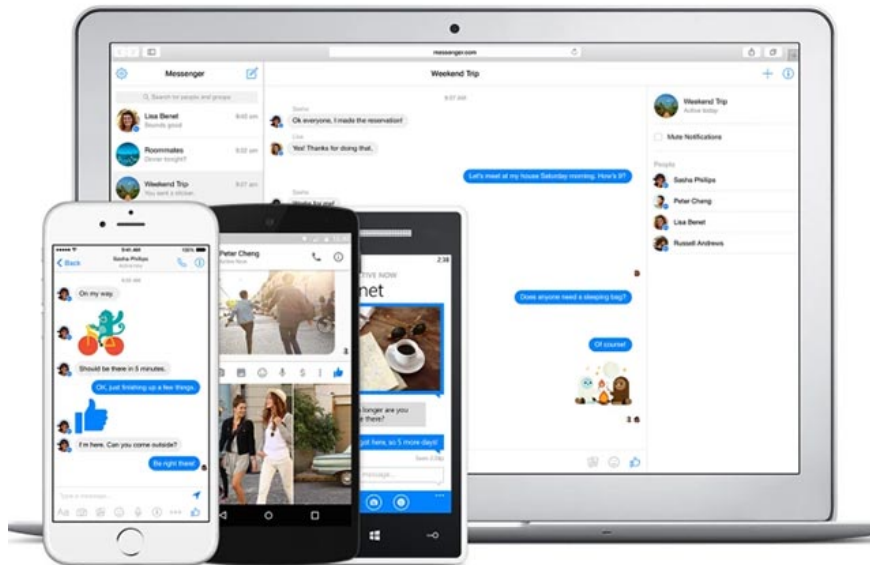
'Users always want to experience the ability to send messages seamlessly from any device and sometimes they just want to have a little more space to share and connect with the people they care about most', Facebook representative share.



1. The Facebook Dating feature has appeared in Vietnam, including Secret Crush to confess to someone you like

Besides, this move can also help Messenger bring more profit to the parent company by turning itself into a more attractive messaging platform for businesses to buy and use advertising. Businesses, of course, also want to find and use more business tools and include them in their messaging applications, turning it into an official channel for businesses in marketing efforts and Improve customer service.

The desktop version of Messenger is likely to still include familiar features such as voice calling, group video calling and a number of other features that are commonly used on the mobile version. In addition, this application will probably be built on Messenger.com, a web-based version of Facebook Messenger, which has long been a faster alternative to using Messenger compared to the interface. Facebook website.



1. Facebook Messenger has deployed Dark Mode to all users, no need to activate via emoji

Facebook also said that this desktop application is currently in testing and will appear on a global scale later this year.

As a regular user of Messenger.com, I personally expect the launch of Messenger desktop version this time with the convenience that it brings.

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