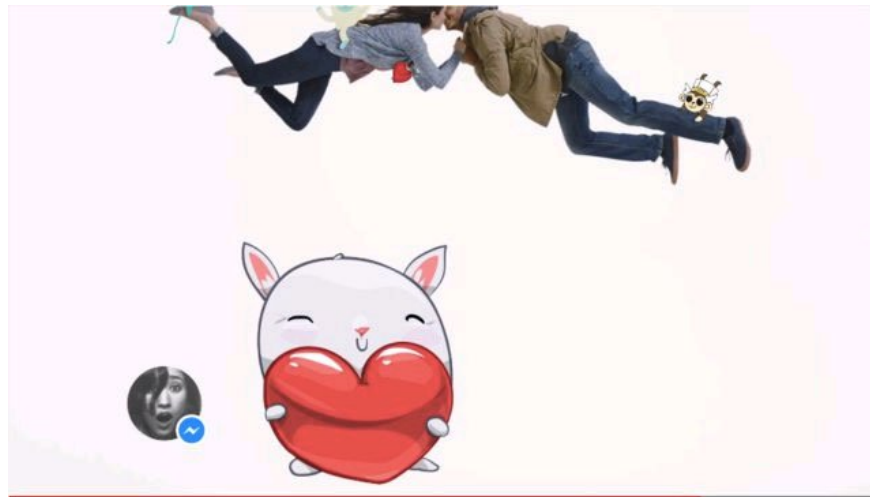


Facebook launched its first ad for Messenger

Messenger is one of the messaging applications that constantly increase users, but more importantly, the company must do so to convince users to stick with their services for a long time. And today, Facebook released the first promotional video for the Messenger application.

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Video is dubbed a pretty good music and very simple, not less than 1 minute but has fully demonstrated the features and utilities that the application brings to users. It seems that the company is trying to regain some of the users after separating chat and Facebook into two separate applications on mobile phones.

Please take a look at the Video:

More notably, this is the first time the company has released an ad for a very popular service. It will be interesting to see how the company will do with Messenger after **acquiring WhatsApp** .

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