

Facebook, Instagram and YouTube have just been kicked out of this App Store throne in the US by this app

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According to TechCrunch and Sensor Tower data, if counted on both App Store and Google Play, TikTok has a total of over 3.81 million downloads, while Facebook has only 3.53 million downloads and uses. And today, TikTok has risen to fourth place in the ranking of the most popular apps in the US.

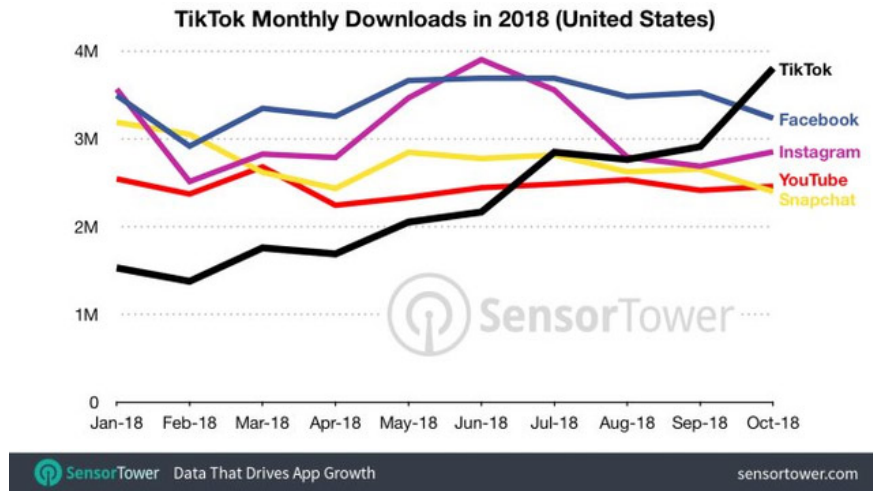


TikTok is a large social networking platform where users can create short videos that incorporate popular music to express their personality in a simple and quick way. TikTok offers a completely new and exciting experience compared to other social networks like Facebook or Instagram.

Only in the 6th month of operation, TikTok has 500 million users every month in more than 150 countries. At that time, the number of equivalent users on Instagram has reached 1 billion.

In 2017, the parent company that owns Tiktok has spent \$ 1 billion to buy Musical.ly, the app shares the same way as TikTok of the US with 60 million users. Taking advantage of the reputation of Musical.ly, TikTok quickly attracted a large number of users in the US.

The number of Tik Tok installations in the United States only reached 1.13 million in October 2017, but so far has increased by 237% yearly.



Data from Sensor Tower, TikTok went very quickly after less than 1 year.

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