

Facebook dropped out of the top 3 social networks most used by young Americans

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Facebook is losing heart to young people aged 13-17 in the US. According to new research by Pew Research Report, Snapchat, Instagram and YouTube, it is now even more popular than Facebook, although this social network has more than 2 billion active monthly users worldwide.

Among the young people surveyed, 85% said they used YouTube, followed by 72% using Instagram and 69% using Snapchat. Facebook ranked 4th with only 51% of users. It must be said that even though Facebook application is out of the top 3, Facebook Inc. Still a Instagram company.

Only 10% of respondents said they used Facebook more than other social networking applications.

The new figures are different from the previous survey results. In 2015, Facebook is still the most popular application, with 71% of users aged 13-17 using. At that time, popular apps included Facebook, Instagram, Snapchat and Twitter.



Facebook is no longer the most used social network

The number of smart phone users also increased significantly when in the 2015 survey, only nearly 75% but now 95% of young people use smartphones.

45% of young people say they go online almost regularly, while this figure is only 24% in 2015. However, not only young people spend a lot of time online. Reporting Internet usage trends from Kleiner Perkins partner - Mary Meeker recently released that average internet usage time has increased from 90 minutes in 2012 to 135 minutes in 2017.

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