

Facebook downgrades websites specializing in content stealing

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Facebook has decided to punish websites that specialize in 'shuffling' or 'stealing' content from other sources. Specifically, links that lead to 'headline view' posts, signs of the source's originality or pages with poor quality ads are less likely to be displayed on the News Feed bulletin board.

This decision of Facebook came after the social network conducted a survey that showed users hate stolen content.

According to Facebook, the less links that appear on the News Feed will reduce traffic to the site and the site's revenue will be reduced. This will make the site owner not have much motivation to post articles, videos and photos taken from other sites. Facebook believes that its actions will help improve online resources.

Facebook mistakenly deleted some people's Live videos

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This time instead of exposing users data, a Facebook bug erased it. A previously undisclosed Facebook glitch caused it to delete some users Live videos if they tried to post them to their Story and the News Feed after finishing their broadcast. Facebook wouldn't say how many users or livestreams were impacted, but told the [Click here to read full news...](#)

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An example of Facebook's punishment for the website copies articles on other sites and 'encircles' with dozens of ads.

Facebook will issue a warning to news agencies to add value to the retrieved content if they do not want to downgrade their website.

Facebook's system will compare the text content of a page with all other text content to find coincidence points. Based on the level of duplication, the system will determine if it is content stolen from another site. Next, the system will take into account the extent of the article's headlines as well as the number and quality of ads on the page.

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