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Kenneth Chenault, former president and CEO of American Express, recently left the board of directors at IBM and Procter & Gamble on Thursday, but still retains his role as director at Facebook.

Facebook is facing a lot of difficulties because of the various accusations and scandals, while Kenneth Chenault has just left important positions in the two big corporations. It was this sensitive moment that sparked speculation that there would be a big change in Facebook's senior staff. Specifically, Kenneth Chenault will likely replace Mark Zuckerberg in the chair of the world's largest social networking site.



This information also appeared amid independent shareholders are putting huge pressure on Facebook after unexpected events in the past. There have even been suggestions that it was Zuckerberg's dual role as CEO and chairman that negatively affected the development of this social networking site.

1. Mark Zuckerberg: 'I'm proud of the progress Facebook has made after a difficult year'.

Investors believe this rumor will somehow help Zuckerberg to be more responsible, after a year of "disaster" with successive scandals, including the huge data breach of Cambridge Analytica.

Initially, Facebook almost did not want to make any move to quell speculation that Chenault would become the company's first independent president by refusing to comment on the issue.

But recently, responding to reporters' questions about related issues, Facebook spokesman firmly stated: "Kenneth Chenault will continue to serve on our board as a Director, there will be no changes in senior personnel. "



Kenneth Chenault joined Facebook's board of directors in January this year. At the time of appointment Kenneth Chenault, Mark Zuckerberg said he had tried to recruit Kenneth for many years, in addition to Facebook, he could learn a lot from customer service expertise and experience in "branding." reliable "by this business tycoon.

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