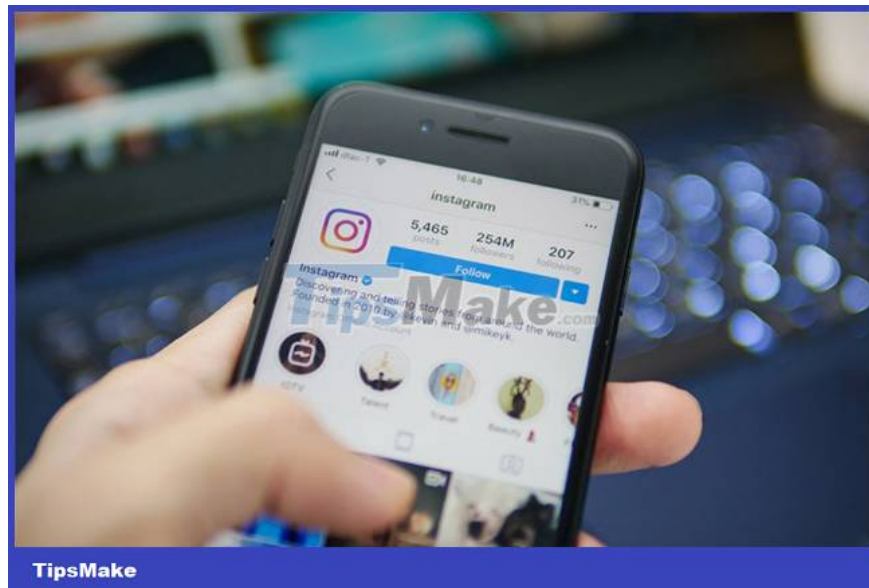


# Facebook and Instagram are about to sell green ticks, the price is higher than Twitter

Mr. Mark Zuckerberg - CEO of Meta recently confirmed that Facebook and Instagram are preparing to launch a service to sell green ticks to authenticate accounts this week, allowing users to buy to enjoy higher quality of customer care.

Mr. Zuckerberg affirmed that the sale of green ticks will help increase the authenticity and security of Meta's services. The service will launch in Australia and New Zealand first and then roll out in more countries.



Meta's green tick service will cost \$11.99/month if paying via the web version and \$14.99/month if paying on iOS.

Meta Verified (the name of Meta's paid green tick service) is a service for personal and professional accounts with benefits that change over time to improve the user experience.

On Instagram, when the user completes the authentication, he/she will own an account with a green tick, enjoy advanced customer care services, prioritize displaying comments, prioritize suggestions to other users and many more features. other. Each Instagram account will have to pay a separate monthly fee to get a green tick and cannot be converted to a Facebook account. The monthly fee for the green ticking service on Instagram has not been announced.

Twitter launched a service to buy green ticks to authenticate accounts for 8-11 USD/month last year, but was considered a "disaster" by users and advertising customers when it created a wave of fake accounts to buy.

Authentic green tick to spread fake news, conspiracy theories.

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