

Facebook admits to have the 'Unsend' feature after silently deleting Zuckerberg's message

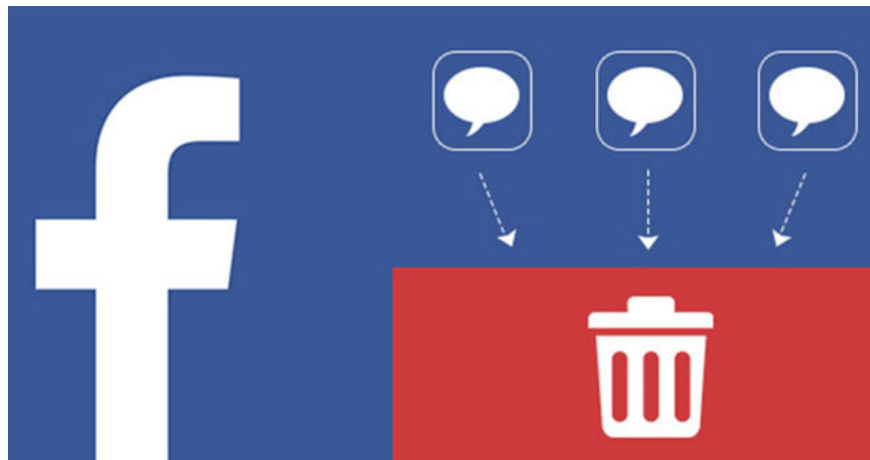
After the TechCrunch newspaper reported Facebook silently deleted the message of CEO Mark Zuckerberg via Messenger, they confirmed that the ability to withdraw Messenger messages would be available for all users soon.

After *TechCrunch* reported that Facebook secretly deleted CEO Mark Zuckerberg's message via Messenger, they confirmed that the ability to retract Messenger messages would soon be available to all users.

According to *TechCrunch*, the 'Unsend' feature will appear in the next few months, although there is no further details on how this feature works.

Messenger currently has **Secret Conversation** mode, where users can set the time for the message to self-destruct, but everyone who joins that chat group will be notified when the due message is deleted.

'We've discussed this feature a few times already,' Facebook spokesman told *The Verge*. 'We will now bring this feature more widely. This may take some time. Until ready, we will not delete any messages from moderators. We should have done it earlier, sorry for this.'



After finding the message of Mark deleted, Facebook confirmed the Unsend feature

In its ability, Facebook tested this cancellation feature in some of its previous products. WhatsApp has this feature from last year, allowing users to withdraw messages immediately after sending them for a short time. However, it doesn't disappear, the 'deleted information' will display instead of the original text, video or image.

Instagram also has the Unsend feature, erasing it completely as if the message never existed. (Of course unless there is a notice when you send it and the recipient has read it). Users just need to touch, hold the message to delete and press 'Unsend'. Then the recipient will not receive any further notifications.

This news came only hours after news that Zuckerberg's old message had disappeared from some users' inbox. While their usage controls do not mention deleting messages and do not violate the general standard. This action is criticized, arguing that users lose faith, especially when Facebook has just undergone the Cambridge Analytica data scandal and is still in the process of investigating this case.

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