

Experience a new way to browse the web with AI Mode on Chrome.

Google has upgraded its AI Mode on Chrome, allowing users to browse and ask AI questions simultaneously, enabling smarter searches without switching tabs.

Searching for information on the internet has long become a familiar "tab-hopping game." You start on a search page, open a few more tabs to read more in depth, then return to the old tab to continue searching. This process repeats itself and sometimes causes you to lose your initial train of thought.

Google is looking to change that with its AI Mode feature on Chrome. With the new update, AI Mode not only helps with information searches but also makes the entire web exploration process more seamless. You can read content, ask questions, and compare information simultaneously without constantly switching between tabs.

Web browsing and AI in parallel.

The most noticeable change is how Chrome displays content. When you click a link in AI Mode, the website doesn't open in a separate tab, but instead displays alongside the AI interface.

This method helps you preserve the original search context while making it easier to compare information across multiple sources.

For example, if you're looking to buy a compact coffee maker for your apartment that can make lattes, you simply describe your requirements in AI Mode. The system will provide suitable suggestions. When you find a product you like, you open the sales page next to it and ask specific questions like 'Is it easy to clean?'. The AI will utilize both the content of that website and data from various other sources to provide a more detailed answer.

The key benefit here is that you no longer have to manually synthesize information from multiple tabs. The AI does that while you're reading.

Learning and research become more seamless.

Beyond just shopping, AI Mode is also useful for information gathering or research.

For example, if you're looking to learn about McLaren Racing's racing teams and how their pit crew trains, you can open the team's official page right next to AI Mode. While reading, you can ask further questions and receive instant answers without leaving the content you're currently viewing.

This approach makes the reading comprehension process much more 'seamless'. Instead of reading first and then looking for answers, you can ask questions as soon as they arise.

According to initial feedback from testers, not having to constantly switch tabs helps them focus better, especially when reading long articles or watching informational videos.

Smarter searching with multiple sources at once.

Another notable upgrade is the ability to search across multiple data sources simultaneously.

In the Chrome interface, you can use the '+' menu to add open tabs, images, or files (like PDFs) to your search query. AI Mode will use all of this data as context to provide more accurate answers.

For example, if you're researching hiking routes and have several related websites open, you can add them all to AI Mode and ask about similar routes suitable for children in other areas. The AI ??will synthesize information from all those tabs to provide more relevant suggestions.

Alternatively, in the context of learning, you can incorporate notes, lecture slides, and study materials, then ask the AI ??to explain a difficult concept. The results will be more 'personalized' because they are based on the specific material you are studying.

AI is becoming central to the web browsing experience.

Beyond search, advanced tools like Canvas and image creation are also integrated directly into AI Mode. This transforms Chrome from a simple browser into an AI-powered work and learning environment.

Instead of just being a place to access information, the browser now becomes a place where you process, analyze, and understand information instantly.

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