

# eQuiz - A multiple choice test on SEO - Part 1

SEO - Search Engine Optimization, a total of 18 questions will be answered with no time limit for answering each sentence.

Welcome to the test series of TipsMake.com with topics related to the fields of information technology. And this time we will start with a little test about SEO - Search Engine Optimization, a total of 18 questions will be answered with no time to answer each sentence.

**Question 1.** What is the PageRank concept?

- A. Search relevance of a page when compared to other pages based on the same level of Search Engine requirements
- B. How Google uses to calculate the popularity of a page based on quantity and quality from other sites connected to
- C. How Yahoo uses to calculate a page's popularity based on quantity and quality from other sites connected to
- D. Alexa technology in web rankings

**Question 2 .** Search results of the link string: [www.quantrimang.com.vn](http://www.quantrimang.com.vn) will be like?

- A. List of backlinks from other Internet sites to [quantrimang.com.vn](http://quantrimang.com.vn)
- B. The list of backlinks from other Internet sites to [quantrimang.com.vn](http://quantrimang.com.vn) is available in the list of Search Engine
- C. Home of [quantrimang.com.vn](http://quantrimang.com.vn)
- D. The ancho text section of the backlink connected to [quantrimang.com.vn](http://quantrimang.com.vn)

**Question 3 .** Big Daddy moment Google completed the upgrade?

- A. 2006
- B. 2005
- C. 2004
- D. 2003

**Question 4 .** Which of the following is the best way to choose search and optimization keywords for:

- A. See which keywords have the most 'density' on the competitor's website
- B. Get a quick overview of the keywords that are most relevant to your website and optimize them
- C. Create lists that are always in your idea and optimize at least 3 words in them
- D. Use the tool to create a theme for the website

**Question 5 .** What factors are needed to optimize flash website

- A. Put the most important components in the Flash presentation on the homepage
- B. Add metadata description data to Flash slideshow

- C. Add more relevant pages to describe the content of the Flash presentation
- D. Arrange the appropriate keyword density in this Flash
- E. Answers b and c

**Question 6 .** How long is the website storage period in sandbox mode?

- A. 5 days
- B. 4 weeks
- C. 3 months
- D. 1 year
- E. Unknown

**Question 7 .** How to know the fee to pay for the text link from another website to your website?

- A. Based on the price quotation available and depends on the number of links agreed between the two parties
- B. When we receive a proposal to buy a link, we will start negotiating and reducing the price to the maximum extent possible
- C. Prices vary depending on the ranking of the website with backlink connection with them
- D. \$ 0.1 on each path is considered acceptable price

**Question 8 .** What is the concept of Google Bomb?

- A. Continuously posting websites to 'slip' into Google's index
- B. Many links to the same website, with the same anchor text format to increase the rankings for keywords in that anchor text
- C. Use 'indiscriminately' from Google on rankings to Google

**Question 9 .** 81% of users find websites by

- A. Banner advertising
- B. Based on Search Engine
- C. Links in email
- D. Word of mouth

**Question 10 .** What is the most valuable factor for Search Engine in ranking websites?

- A. Other websites have links to your site
- B. Content pages are arranged in accordance with many meta tags
- C. The interface is eye-catching, attractive, attractive and the ability to transfer smoothly
- D. Other websites connect to your link

**Question 11** What is the concept of Search Engine Optimization?

- A. Pay for Search Engine firms for high rankings
- B. Arrange reasonable meta tags and appropriate keywords
- C. The combination of paths and text in the appropriate way
- D. Replace the investment amounts corresponding to the keyword groups, clearly identify ROI- Return On Investment (return on investment)

**Question 12** How many Search Engine accounts for 90% of the total traffic of SE market?

- A. Over 1000
- B. Over 100
- C. Over 10
- D. Above 2
- E. Above 4

**Question 13** . Which component is the most important to rank high in Google?

- A. Continue to compete on the bid price on each keyword while still ensuring ROI- Return On Investment index
- B. Ranked in DMOZ and some other key directories
- C. Appropriate keyword density and meta tag layout
- D. There is a clear link between content and quality links to your website

**Verse 14** . Should you link to other websites?

- A. Yes, if this creates sympathy for the reader and other relevant components
- B. No, this could leak the PageRank quality and cause the ranking to drop
- C. Maybe, if at least PageRank 4 level
- D. Yes, because the more connections will increase the ranking

**Question 15** . There really is a need to be ranked in

- A. Only good if you sell goods and other products
- B. Yes, because without DMOZ it is your disadvantage
- C. Can
- D. No, no one uses DMOZ at this time

**Question 16** . How often do you post a website to Google?

- A. Never, if you provide quality links to your website
- B. Everyday
- C. Weekly
- D. Monthly

**Question 17** Which component should be the top priority in any SEO strategy to achieve high rankings in Search Engine like Yahoo, MSN and Google

- A. Prepare full content with quality and attractiveness for the website
- B. Get links from other websites
- C. Keep keyword density intact on the website from Search Engine search elements
- D. Upload to the Search Engines daily to make sure you're still in the 'safe' zone.

**Question 18** Which is the best

- A. Connect at least 10 other similar websites to your website
- B. Put a link on your website to 10 related sites
- C. Connect 10 other sites to your website
- D. Select the most searched keywords on your website

**Answer:**

- 1.B
- 2.B
- 3.A
- 4.D
- 5.A
- 6.E 7.C
- 8.B
- 9.B
- 10.A
- 11.C
- 12.E 13.D
- 14.A
- 15.C
- 16.A
- 17.B
- 18.A

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