

Equipped with the world's best AI, Android smartphones will let iPhones breathe smoke

If you're looking for the next high-end Android phone, they'll probably come with the world's best AI, something the iPhone still doesn't have.

Next generation high-end Android smartphones will likely come with Snapdragon chips from world-famous semiconductor manufacturer Qualcomm. So they will benefit from the power of Meta's latest AI model, Llama 3, which Mark Zuckerberg's company promises is 'the best in the world'.



The AI ??smartphone war is increasingly bustling.

This is a new AI model available on WhatsApp, Instagram, Facebook and Messenger in several countries around the world thanks to some impressive reasoning skills and improved ability to follow instructions.

Now, Qualcomm and Meta have announced a partnership to optimize the implementation of Meta's Llama 3 directly on smartphones, PCs, VR/AR headsets, vehicles, etc. This partnership enables AI modeling runs across devices, delivering benefits such as improved responsiveness, enhanced privacy, reliability, and personalized experiences for users.

This partnership aims to democratize access to general AI capabilities by enabling OEMs and developers to integrate Llama 3 into devices powered by the upcoming flagship Snapdragon platform.

Developers will access resources and tools to optimize Llama 3 on the Snapdragon platform through the Qualcomm AI Hub, which provides approximately 100 optimized AI models.

Llama 3 will be an AI tool to help elevate Android smartphones.

While Android flagship phones will be integrated with Meta's AI model thanks to the Snapdragon chip in the future, upcoming iPhones may get an AI boost from Google. Last month, it was reported that Apple was in talks to license Google's Gemini AI for use on its devices to improve Siri, adding new iOS features.

To recap, Apple is reportedly in talks with Google to license its Gemini AI to enhance Siri and introduce new AI features in iOS 18 - Apple's new mobile operating system due out in June year 2024.

Negotiations between Apple and Google have progressed, but any deal involving Gemini will likely require approval from regulators due to ongoing investigations into the partnership. Apple's current relationship with Google involves Google becoming the default search engine on Safari. To do this, Apple receives nearly 20 billion USD annually from Google.

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