

Do you know every minute on the Internet what happens?

Do you know interesting things every minute on the Internet? Let's find out with us!

1. 10 extremely important things that you should remember when using free Wifi
2. 9 common mistakes about technology need to stop immediately
3. Fun facts behind 10 popular technology terms

With the ongoing development of modern infrastructure, networking, and technological equipment over the years, the Internet today has covered almost everywhere in the world. **Every minute on the Internet there are many interesting things that you may not know** . Let's find out with us!

It can be said that the Internet is now as important as food, water and clothes. Regardless of where to go, in addition to finding good accommodation, beautiful landscapes, most people also explore whether there are good WiFi or 3G available.

People of the technological age! Every minute has passed, so much data is exchanged around the world, it can even be said that "*data never sleeps*".

Just over a month ago, it was reported that Facebook has more than 2 billion *active users* (*active users*). This means that at any month of the year, more than 25% of the world's population log into their personal Facebook account at least 1 time a month.



Fiber optic cable provides Internet service in Enel Group's server room in Perugia. Photo source: Thomson Reuters

If it's still hard to imagine, imagine this number of users can fill the Yankee Stadium with a capacity of 50,000 people and then multiply it by a 40,000 factor.

This is just the number of people who log on to Facebook every month around the world, although it is very huge but still cannot compare with the statistics of the entire Internet system.

A miniature view

If you can hardly imagine the panorama based on Yankee Stadium, you can observe the following step.

The scale of Internet activity is really big, maybe we can't give statistics by month, even by day.

Instead, find out what happened every minute that passed on the Internet, statistics in *Inforgraphic* by **Lori Lewis** and **Chadd Callahan** every year on the *Cumulus Media site* .

2017 This Is What Happens In An Internet Minute



Photo source: Visual Capitalist

The image above shows the incredible scale of e-commerce, media, social networking, email and other content created on the web.

According to the above chart, in 2017, on average every minute will have:

1. 46,200 new shares on Instagram;
2. 452,000 new shares on Twitter;
3. 156 million emails were sent;
4. 15,000 GIF messages sent via Messenger Facebook;
5. **USD 751,522 online sales revenue ;**
6. 3.5 million searches on Google;
7. 900,000 visits to Facebook;
8. 16 million SMS messages are sent;
9. 4.1 million video views are made on YouTube;
10. **342,000 downloads of apps on Apple App Store and Google Play Store .**

Competitive content

With the numbers that are specifically demonstrated above, we can imagine that the amount of data that Internet users have been sending is really huge.

If you've ever posted an article on Facebook or Instagram, that's when you contribute to the creation of such massive statistics.

In the social media environment, where there are no access barriers and competition is almost limitless, game content can become the all winner. Because people don't have time to watch 452,200 tweets sent every minute, naturally they get caught up in **the propaganda effect** (*social proof*).

People often track who they trust to see what's being mentioned, which is why big influencers are more important than ever to marketers.

"Prize"

For those with precise strategies and time, potential benefits are "salivating - dripping":

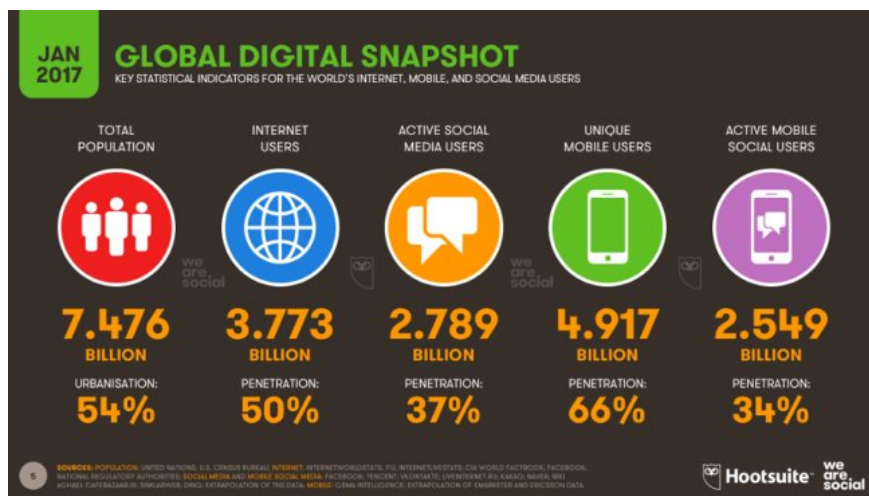


Photo source: Courtesy of Visual Capitalist / Hootsuite

However, the challenge never ends, that's how it can stand out from the crowd.

And of course, you guys - those who are reading this article are also the people who are contributing to creating these massive statistics!

The article was first published on *the World Economic Forum* .

See also: Top 7 online education support websites are completely free

Having fun!

You finished reading the article "**Do you know every minute on the Internet what happens?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.