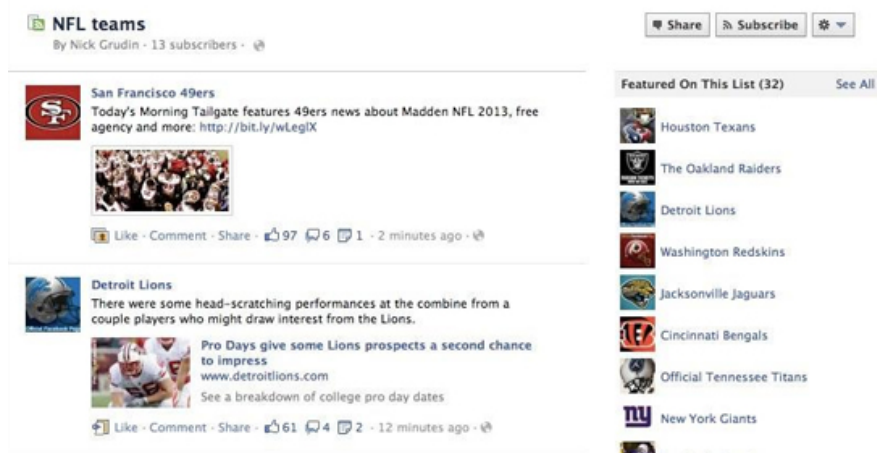


Discover the new Interest List from Facebook

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" **Interest List** " is the function name that Facebook has just published, allowing users to create lists containing celebrity accounts or business pages (Fan Pages) to Follow new updates from them. Simple to understand, this is a tool that allows to reorganize dense news feeds if your Facebook account has too many friends and likes to like many different pages.



Create groups through the Interests list to organize the news stream to make it easier to update information. For example, you create a list called " *News* " and enter the Facebook Fan Page pages you have in your account into this list to keep track of new news. In addition, it is also possible to create a " *My Star* " list containing your favorite stars' Facebook accounts to track their updates. Both business fan pages or personal profiles can be imported into the favorites list.

Facebook also allows you to enter your friends in your Friends list into " *Favorites list* ". At the same time, instead of "taking a break" with a person, you can still bring them into the " *No longer interested* " group in Interest List.

When a user joins a Interest List, the top news from each favorite group will appear in that user's news feed.

This is the latest move from Facebook after converting Timeline interface for business pages (Fan Page) last week. While Facebook is already in the top position, Facebook continues to provide tools to support functions according to user trends. Interest List will help Facebook keep users staying longer on the page.

How to create Interest List

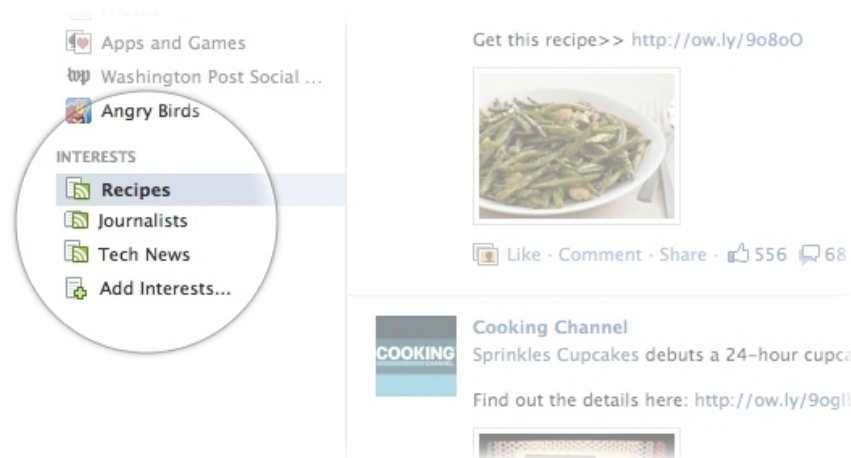
Visit **Interest List** on Facebook, click the " **Create List** " button, a new window will appear. There will be three parts here:

1. **Pages** : displays the pages you love in your account.
2. **Subscriptions** : displays the list of accounts you are following.
3. **Friends** : a list of all friends in Facebook contacts.
4. **Selected** : displays a list of the selected sites, accounts or friends.

Click **Next** to continue after selecting. An interface displays three modes for you to choose and the right pane is a list of selected friends or business pages.

1. **Public** : anyone can see the list and register to participate to update news from this group.
2. **Friends** : Only friends in your contacts will see this list and register for participation.
3. **Only Me** : only you can see who the list includes.

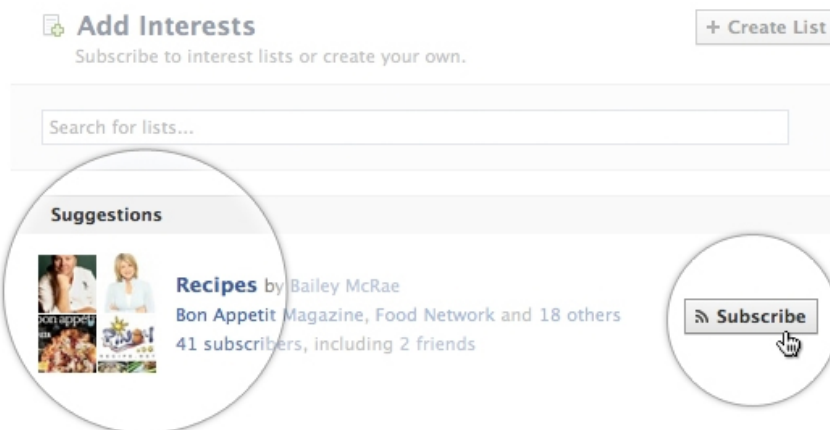
Select one of the three options above and press " **Done** " to finish. The list will be created in Interests section, displayed in the left column in the Home section on Facebook (under Favorites, Friends, Groups, Apps lists). To put a list on the " **Favorites** " group at the top of the left column, simply hover over the list and click the button with the "pen" icon, click " **Add to Favorites** ".



Interests are displayed in the left column



A favorite list called Recipes has been created for follow-up News about recipes from favorite sites on Facebook. You can share with friends of the same interest by pressing " **Share** "



Suggestions section will suggest some groups that you may like to join Subscribe, click Subscribe to follow that group

The author of the test article created a list in Interest List to divide the Fan Page and Profile groups in Friends group, the first feeling is very convenient to monitor the news flow from target groups. This is a good addition or should try it now!

You finished reading the article "**Discover the new Interest List from Facebook**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.