

Discover 'parts' that make up Steve Jobs

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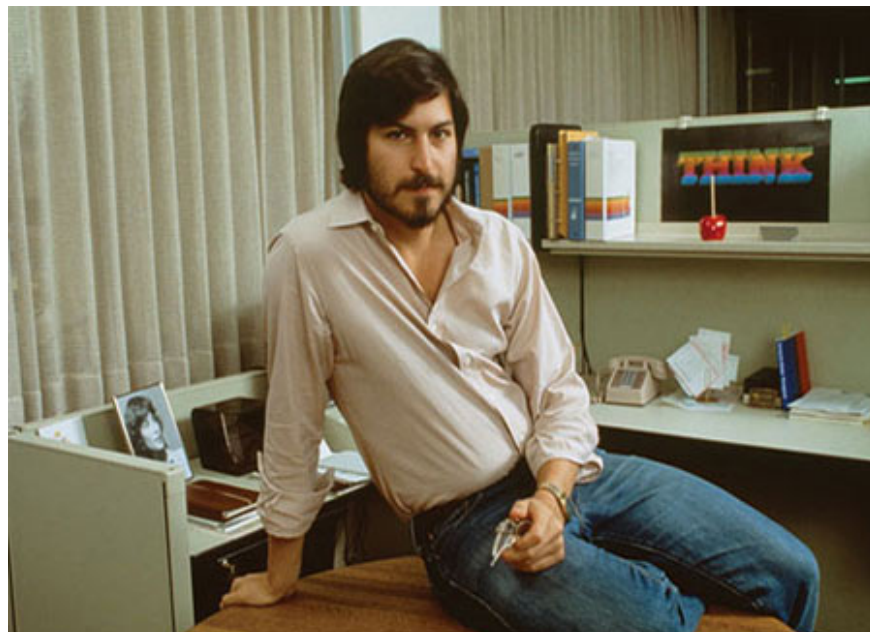
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Similar to the engineers at iFixit and iSuppli still peeling and photographing products such as iPhone and MacBook Air, CIO.com decided to analyze the CEO of "Apple".



Case: **Steve Jobs** has a " *shell* " with a black turtleneck and blue jeans, giving the feeling of " *infiltrating* " (unable to comprehend this CEO).



Memory Version 1.0: Many young people think that Jobs is a recent phenomenon thanks to iPod, iPhone or iPad. But he stirred up Silicon Valley since the founding of Apple (1976). He controlled product design, was fired in 1985, founded NeXT, created with Pixar animation studio before returning to Apple in 1996.



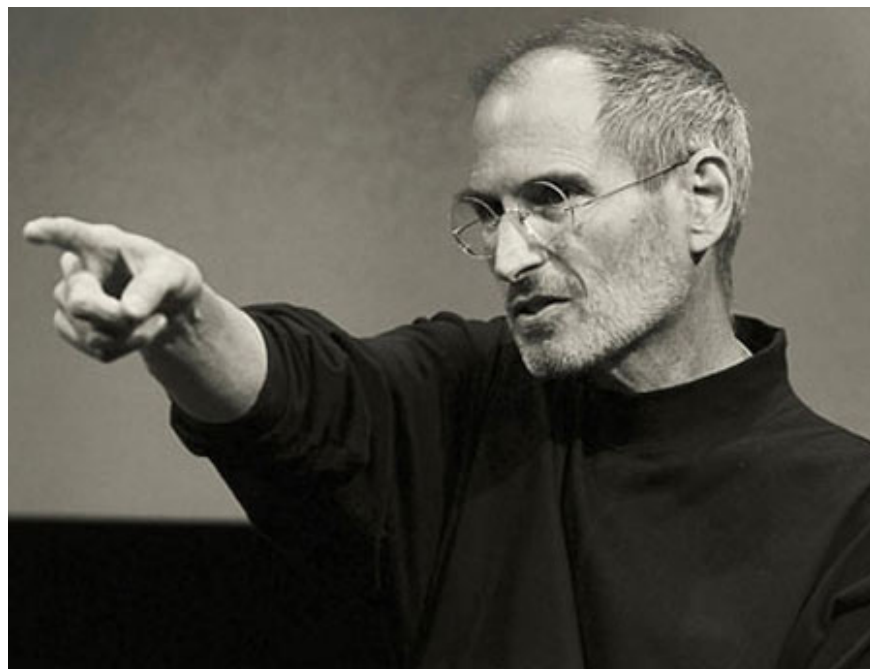
Creative Processor (Creative): Jobs studied at a humanitarian social school and participated in a beautiful writing class before dropping out. This has an effect on his design style.



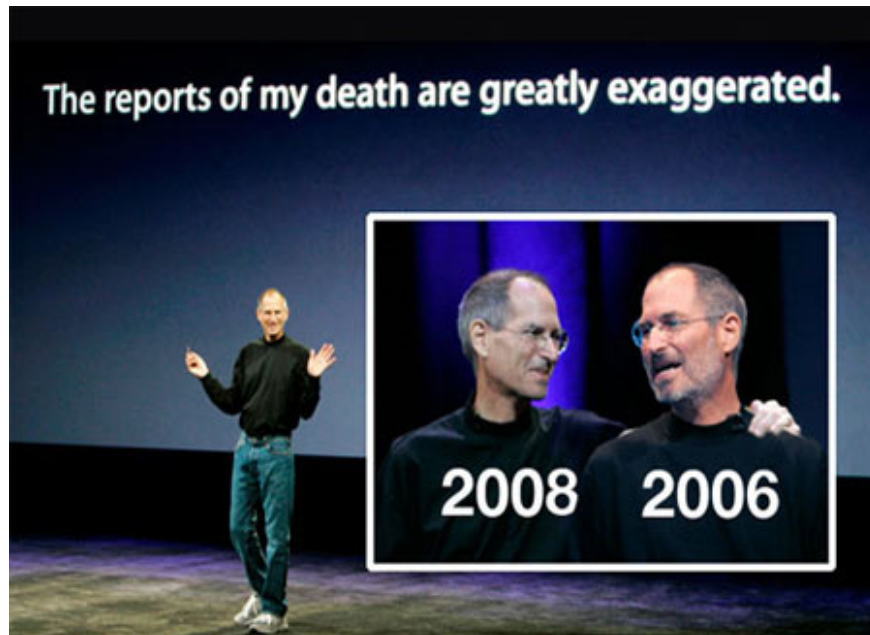
Special features - Master communication: Jobs has the ability to tell a story full of mystery, charm, persuasion and climax. This has attracted a number of loyal customers, also known as Apple believers.



Non-User friendly: Jobs tends to put a group of non-Apple users, including technology giants, on the defensive.



The radiator works poorly: The CEO is " *very hot* ", always attacking his opponents, newspapers, especially those who reveal Apple's secrets. Fans of this company considered it a special character of a special person.



Rechargeable battery: When he left Apple for health reasons, the tech industry saw its bleak future without a spiritual leader. After Jobs had a liver transplant and returned, Apple was recharged.



Copyright: Steve Jobs is the CEO in his life with only one, so many people want to imitate, want to become his copy, but do not have any "counterfeit" successful.

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