

Did you know, HTC is the first Android smartphone manufacturer in the world

Here are 5 interesting things about HTC phone carrier that you may not know, let's find out!

HTC was founded in 1997 and was one of the largest smartphone manufacturers in the market. Although today, HTC is no longer the same as before, but the phone company still leaves a lot of impressions in the past for users.

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1. HTC's start is to produce phones for other companies

HTC has started as a manufacturer of "white labels" (white labe), which is specialized in manufacturing equipment for other companies to sell under their own brand.



HP iPAQ Pocket PC and Palm Treo 650, one of the first mobile products to run Palm OS are HTC's first products.

Until 2002, HTC launched the first phone manufactured by itself with the name Wallaby and sold under many other names such as O2 XDA, T-Mobile MDA, Dopod 686, Siemens SX56 and Qtek 1010 .

Currently, HTC still makes smartphones for other companies. For years, HTC has produced a number of devices for Google such as the Nexus One, which recently has Pixel, Pixel XL and Pixel 2.

2. HTC is the first company to launch Android, Windows and 4G smartphones

In 2008, the HTC Dream (T-Mobile G1), the world's first Android smartphone was released and HTC was the manufacturer of it. At that time, HTC Dream was rated highly and sold 1 million units in the first year.



Earlier, in 2002, the Taiwanese company also launched the first phone running Windows Mobile called HTC Canary, sold in Europe and China. And HTC is also the first manufacturer to launch MTeoR, the first Windows Mobile smartphone to connect 3G networks in 2006.

In 2010, HTC continued to lead the new technology trend with the launch of the Evo 4G, the first commercial smartphone to support 4G networks. There were 150,000 units of Evo 4G to US users in the first week sold in this country.

3. The first customizable interface on Android developed by HTC

HTC was the first company to adopt a custom interface called Sense on its Android phones (HTC Hero model), instead of using the original Google interface since 2009.



After HTC, a series of other Android manufacturers also launched their own interface as LG has Optimus UI, Samsung has TouchWiz (later Samsung Experience), Huawei has the most famous EMUI or Xiaomi (China) with MIUI.

HTC Sense with a beautiful design, smooth, stable, even has useful features that Android original is not available so quickly get the user's favorite. Later, Google added some features of Sense to the original Android.

Currently, Sense is no longer as strong as it was, partly due to slow hesitation in updating. From the version 2 years ago on HTC 10, applications such as HTC Weather, Dialer, Messages and Clock almost unchanged.

4. HTC was the leading smartphone company in the US



In the third quarter of 2011, HTC shipped about 5.7 million devices, accounting for nearly 25% of the US market share, higher than 800,000 devices compared to Samsung, while Apple ranked third with 4.6 million devices. At that time, HTC was the largest smartphone manufacturer in the US and ranked fourth globally.

Also in 2011, HTC was honored by GSMA as "manufacturer of the year". Unfortunately, HTC has gradually lost market share and is no longer in the top 10 largest producers.

5. HTC is the treasure of creativity

HTC was ranked 31st in the list of 2010's most innovative companies ranked by Fast Company, higher than Samsung and Microsoft.



Dual camera on HTC One M8.

In 2014, HTC released the One M8 with 4MP main camera and 2MP secondary camera above to create bokeh effect, becoming the first company to launch a smartphone with dual cameras on the back to take photos. Later Samsung and LG also created similar devices.



HTC One M7.

In 2013, when Samsung or many other companies were still trying to break through with plastic, HTC began the trend of high-end smartphone design with beautiful metal body on the One M7.

One M7 also started for the dual speaker movement on the front of the smartphone and the antenna strip on the One M7 backside was also launched by most metal smartphones later on.

Edge Sense is an extremely new feature that was first integrated by HTC on HTC U11, allowing the app to be opened or taken by squeezing the sides of the phone.

Later, Edge Sense was available on U11 Life, U12 +, including the Pixel 2 (HTC produced) and Google's Pixel 2 XL with the other name of Active Edge.



In addition, HTC's U11 + and U12 + are the first smartphones with a transparent back cover to see the internal components. Recently, Xiaomi has copied this design on the Mi 8 Explorer Edition version.

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