

Dell lost second place to Acer

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According to Gartner, a market research company, most major computer manufacturing companies have significantly increased sales. These figures are calculated in 2009.

Preliminary Worldwide PC Vendor Unit Shipment Estimates for 2009 (Thousands of Units)

| Company | 2009 Shipments | 2009 Market Share (%) | 2008 Shipments | 2008 Market Share (%) | 2009-2008 Growth (%) |
|--------------|------------------|-----------------------|------------------|-----------------------|----------------------|
| HP | 58,947.8 | 19.3 | 52,942.2 | 18.2 | 11.3 |
| Acer | 39,897.1 | 13.0 | 30,834.1 | 10.6 | 29.4 |
| Dell Inc. | 37,355.6 | 12.2 | 41,074.1 | 14.1 | -9.1 |
| Lenovo | 24,723.8 | 8.1 | 21,791.3 | 7.5 | 13.5 |
| Toshiba | 15,495.4 | 5.1 | 13,498.8 | 4.6 | 14.8 |
| Others | 129,453.0 | 42.3 | 130,657.2 | 44.9 | -0.9 |
| Total | 305,872.6 | 100.0 | 290,797.6 | 100.0 | 5.2 |

Gartner statistics in 2009 worldwide. (Photo: Gartner)

HP continues to hold the leading position in both the US and worldwide markets. The company has sales of up to 60 million products, while Acer is second with 30.9 million products, more than Dell in third place with 2.5 million products.

According to statistics, Dell is the most "weak" company when it lost 9.1% market share compared to 2008. The 4th and 5th positions belong to Lenovo and Toshiba with the corresponding sales of 24.7 million and 15.5 million products.

Preliminary Worldwide PC Vendor Unit Shipment Estimates for 4Q09 (Thousands of Units)

| Company | 4Q09 Shipments | 4Q09 Market Share (%) | 4Q08 Shipments | 4Q08 Market Share (%) | 4Q09-4Q08 Growth (%) |
|--------------|-----------------|-----------------------|-----------------|-----------------------|----------------------|
| HP | 17,792.2 | 19.8 | 14,239.9 | 19.3 | 24.9 |
| Acer | 12,188.2 | 13.5 | 8,612.7 | 11.7 | 41.5 |
| Dell Inc. | 10,397.1 | 11.5 | 9,839.3 | 13.3 | 5.7 |
| Lenovo | 7,836.5 | 8.7 | 5,509.3 | 7.5 | 42.2 |
| Toshiba | 4,811.9 | 5.3 | 3,668.1 | 5.0 | 31.2 |
| Others | 37,008.5 | 41.1 | 31,855.4 | 43.2 | 16.2 |
| Total | 90,034.5 | 100.0 | 73,724.7 | 100.0 | 22.1 |

Gartner statistics in the fourth quarter of 2009 worldwide. (Photo: Gartner)

In the US market in the fourth quarter of 2009, of course, HP still took the lead, but Dell ranked second with 22.6% of the market share at 4.480 million products, more than Acer at the next position of 1,300,000. Toshiba demonstrated strong growth with a 70.7% growth over the same period last year. Meanwhile, Apple continues to hold 5th place with 1.5 million sales volume accounting for 7.5% market share.

Preliminary United States PC Vendor Unit Shipment Estimates for 4Q09 (Thousands of Units)

| Company | 4Q09 Shipments | 4Q09 Market Share (%) | 4Q08 Shipments | 4Q08 Market Share (%) | 4Q09-4Q08 Growth (%) |
|--------------|-----------------|-----------------------|-----------------|-----------------------|----------------------|
| HP | 5,954.1 | 30.0 | 4,081.6 | 26.0 | 45.9 |
| Dell Inc. | 4,483.1 | 22.6 | 4,248.8 | 27.1 | 5.5 |
| Acer | 3,104.9 | 15.6 | 2,091.8 | 13.3 | 48.4 |
| Toshiba | 1,719.7 | 8.7 | 1,007.7 | 6.4 | 70.7 |
| Apple | 1,483.0 | 7.5 | 1,203.0 | 7.7 | 23.3 |
| Others | 3,100.6 | 15.6 | 3,053.4 | 19.5 | 1.5 |
| Total | 19,845.4 | 100.0 | 15,686.3 | 100.0 | 26.5 |

Gartner statistics in the fourth quarter of 2009 in the US market. (Photo: Gartner)

Although it was a difficult year for the economy, in the fourth quarter of 2009, the computer market still recorded a growth of 22.1% compared to the same period of 2008.

However, according to this report, 2010 may be the first year in the last 6 years, the price of computer products will rise higher than the normal level.



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