

## Dell launches 'art' laptop line

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The artistry of Special Art Edition Inspiron 1525 is shown in the outer shell above the screen. Customers can choose one of two models: 'Sea Sky' or 'Bunch O Sufers' - designed by artist Mike Ming to decorate the laptop cover.



Special Art Edition Inspiron 1525

' *Our goal is to win the No. 1 spotlight for creative originality* ,' said Anne Camden, Dell's PR Manager - during the Special Art Edition Inspiron 1525 launch ceremony, and confirmed the word. This coming August, the company will promote more market launch than art products.

The Inspiron 1525 series has a maximum screen size of 15.4-inches. Users can choose from Intel Petium Dual-Core or Intel Core 2 Duo or Intel Penryn processors. The product is equipped with up to 4GB RAM, hard drive from 160-320GB .

The Special Art Edition Inspiron 1525 version uses an Intel Pentium Dual Core chip with Dell's proposed configuration, priced at \$ 1,062. Meanwhile, the Intel Core 2 Duo chip is priced at \$ 1,253. However, customers can freely choose the product configuration as required.

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