

Dell is about to lay off 12,000 employees

Dell is said to be preparing to follow Intel with plans to lay off about 10% of its current staff, equivalent to 12,000 employees, to focus on data centers and AI.

As of February, the company had 120,000 full-time employees globally.



Early last year, the company also had two large-scale layoffs of thousands of employees. Ian Armstrong, a former Dell employee, described the process to PCMag as "a massacre". This person added that the old company actually cut about 25,000 jobs in the past year.

Dell's goal of streamlining the organization is to restructure the sales team to grow faster, by meeting customers and partners online, virtual platforms or in person to exploit the value of the company. Modern technology and AI for organizations.

Dell hopes to become one of the major AI hardware suppliers. The company enhances server hardware used in data centers along with selling laptop models running chips that support generative AI and Microsoft Copilot. But no matter what front, Dell has many competitors.

According to Tom's Hardware, despite laying off a large number of employees, Dell has different goals from Intel. While the American chip company is lagging behind its competitors and struggling with business and production, the computer company's goal is to increase profits. Within 1 year, Intel shares decreased 43.5% and Dell increased 73.5% in the same period.

Dell confirmed its goal of "becoming a leaner company" but declined to comment on layoffs.

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