

## CULV laptop 'crowned'

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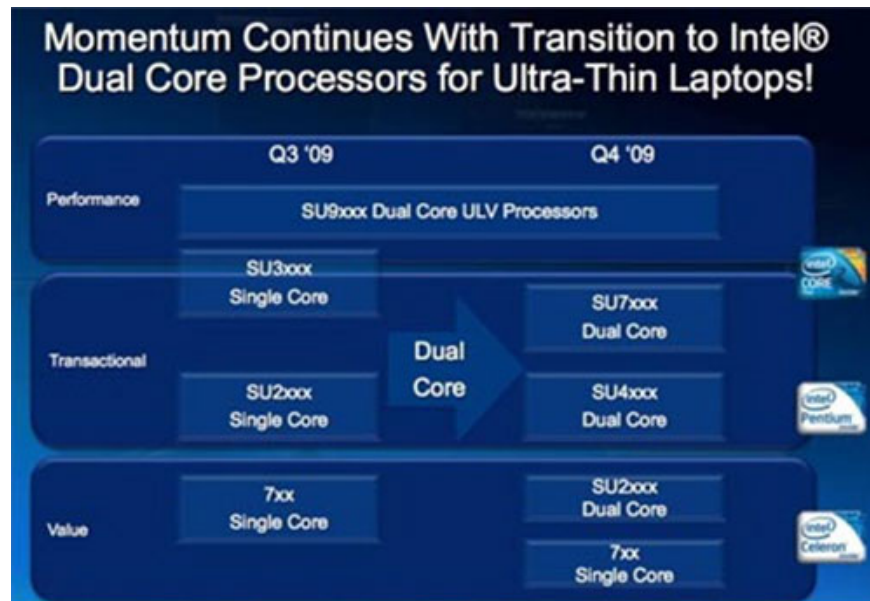
Two years ago netbooks appeared and quickly gained popularity with computer users because of their low price and good battery life. Recently, the CULV laptop emerged as a new "power" on the market, a netbook-balanced product with a laptop in terms of screen size, performance and cost. Obviously, the CULV laptop will entice netbook customers and gain more market share of popular laptops.



Laptop CULV balances netbook with laptop in terms of performance and cost.(Photo: Engadget)

Netbooks are cheap, high mobility, good battery life, but small screens, keyboards, limited performance, with Intel Atom CPUs are the main drawbacks that many users are not satisfied with. Realizing the need for users to have a good model, but the price is not much more expensive, the AMD processor manufacturer has released a power-saving Neo CPU, targeting a larger laptop than the typical HP Pavillion. dv2. This is also the time when the semiconductor industry leader "Intel" began to "speak up" with many energy-efficient CPU models.

**Intel CULV processor has appeared two years ago and is equipped for high-end ultraportable laptops priced at over \$ 2,000 like Sony Vaio TT .** Renovated by its name, Intel CULV also has several core models including single Core Solo, Pentium, and dual-core Core 2 Duo with different clock levels. Intel CULV CPU is commonly used in ultraportable laptops with a thickness of about 2.5 cm, removing optical drive and 13-inch screen. The price of Intel CULV laptops with a long battery run time is US \$ 600 - 900.



Intel CULV also includes models including single core Core Solo, Pentium, and dual-core Core 2 Duo. (Photo: Cnet)

Appeared later, but loudly, and attracted users to the mid-range ultraportable laptop segment is the Acer Aspire Timeline line with outstanding battery life and surprisingly cheap price, considering its performance. Clearer than netbooks.

Still with these advantages, but innovative in design, Lenovo brings the Lenovo IdeaPad U350 model to the Acer Aspire Timeline, but the hardware configuration is the same. Still in the mid-range ultraportable laptop segment, Taiwanese computer company, Asus, has marketed the Asus UL30A-A1 or Asus UL80Vt-A1 aluminum case with 2 graphics cards. Besides, there are models that were once considered as rivals of Apple Macbook, MSI X340-021US. In particular, these CULVs also have standard-sized keyboards and far more than netbooks on communication ports, notably HDMI.

**The outstanding advantage of the CULV laptop lies in its long battery life, especially for models with multi-cell batteries .** According to PCMag, both Toshiba UL30A-A1 and Toshiba Satellite T135-S1300 can run batteries in about 7 to 10 hours depending on user needs. The price of the above CULV laptops is quite affordable, under 900 USD.



Lenovo ideaPad U350 is beautifully designed, in Vietnam cost about 14 million VND.(Photo: Lenovo)

Slim, beautiful design, ensuring mobility and aesthetics, screen keyboard space, performance are much better than netbooks with good battery life and affordable price will be factors CULV laptop "crowned" on the laptop market in the near future with the presence of more and more products of famous manufacturers.

The outstanding CULV laptops appeared in Vietnam market including Acer Aspire Timeline 4810T (VND 13 million), MSI X340 (VND 13.8 million) or Lenovo ideaPad U350 (about VND 14 million) and upcoming Asus UL -series.

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