

# Create product showcase videos on Pippit extremely quickly.

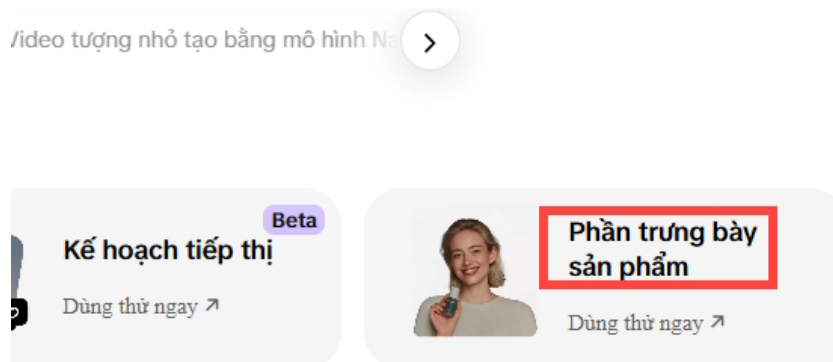
With just a product image and a single command, we can instantly create a product showcase video on Pippit with two possible scenarios: holding the product or trying it out.

With just product images and a single command, you can instantly create a product showcase video on Pippit with two segments: holding the product and trying it out. Pippit provides video templates, and you simply choose one to create your complete video. Below is a guide on how to create a product showcase video on Pippit.

## How to create a product showcase video on Pippit


### Step 1:

On the Pippit homepage, click on the **Product Display tool** to use it.



### Step 2:

Switching to the new interface, we **choose the type of video we want to create : a product demonstration video or a product usage video .**

Make a **product-holding video** . I want  Albina to show **C**


**product-holding video** ✓


virtual try-on video


**🔍 Action details** **🗣️ Voice over**


Next, **select the Pippit character** you want, depending on the product. You can upload character images to Pippit.


**Choose a character** ✕


  
Albina

  
Alexi

  
Andrew

  
Anthony

  
Anna

  
Brian



Not satisfied? Upload an image

Confirm

### Step 3:

You need to **upload a product image** , then in **the Actions details section** below , enter **a description of the action of holding the product** .

**In the Voice over** section , enter **the content you want to convert into audio** in the video.

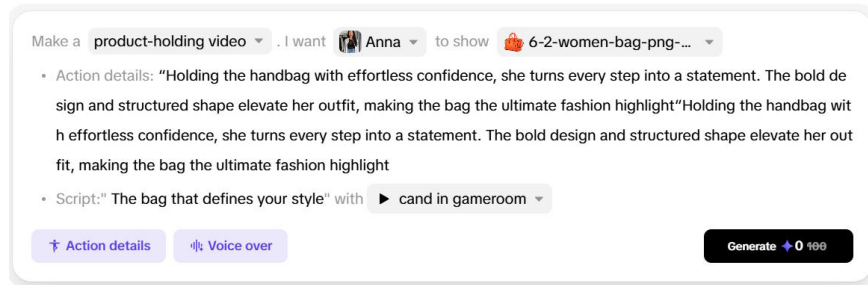
Make a **product-holding video** . I want  Anna to show  6-2-women-bag-png-... **▼**

**🔍 Action details** **🗣️ Voice over**

We'll enter a brief description of the product. You can **use ChatGPT to write the brief content** and paste it into Pippit using the command below.

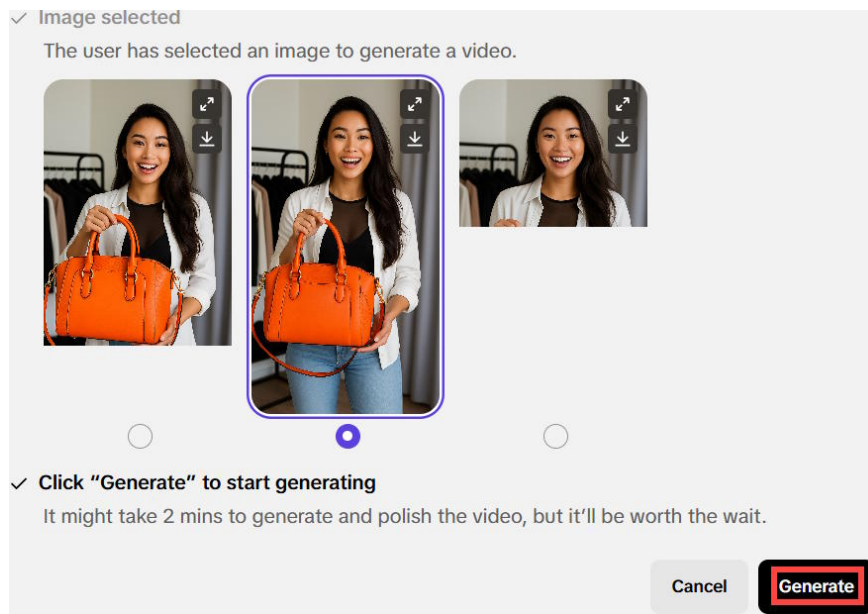
vi?t n?i dung ti?ng Anh mô t? vi?c c?m [tên s?n ph?m] ?? qu?ng cáo v?  
i phong cách [ki?u phong cách]

Finally, click the create button to start creating your product promotional video on Pippit.


















#### Step 4:

At this point, you will see **three images created from the content you described** . We will choose one image **to proceed with creating** the product showcase video.



Finally, click on **the document icon** and you will see the completed video with a **download button** for you to download.

Completed tasks

-  **productshowcase\_video\_202602...**  
February 27, 2026 17:47  
-  **Agent\_video\_Pippit\_2026022707...**  
February 27, 2026 14:58  
-  **Agent\_video\_Pippit\_2026022707...**  
February 27, 2026 14:45  
-  **ai\_talking\_photo\_Pippit\_202602...**  
3.88MB Downloaded  
February 24, 2026 14:55  
-  **ai\_talking\_photo\_Pippit\_202602...**  
8.22MB Downloaded  
February 24, 2026 14:34  

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