

Coc Coc - The most popular web browser in Vietnam

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1. **Instructions for creating and managing Bookmark on Coc Coc**
2. **How to access Facebook is blocked by Coc Coc browser**
3. **Instructions for downloading videos on YouTube with Coc Coc**

Coc Coc - Vietnamese web browser, for Vietnamese

A number made many people, even the development team, surprised, that after only 9 months of launch (**May 2013**), **Coc Coc** quickly reached the top 3 most popular browsers in Vietnam, and six months later it rose to No. 2, surpassing **Facebook** and just behind **Google Chrome**. Perhaps it is because of the goal of serving "family", and becoming the number 1 browser in Vietnam that **Coc Coc** has determined in advance what it needs, must have what it takes to meet and serve domestic customers.

Probably no one can believe that an unknown product dared to blatantly declare war on a heavyweight opponent, holding 95% of the search market in Vietnam, **Google**. However, 3 Vietnamese guys (co-founders of Coc Coc), who were called "paranoid" when claiming to compete with Google, from a chance encounter in dormitories in Russia So far, it has created a historic milestone, a "spectacular usurpation" with **Firefox's "giant"**.



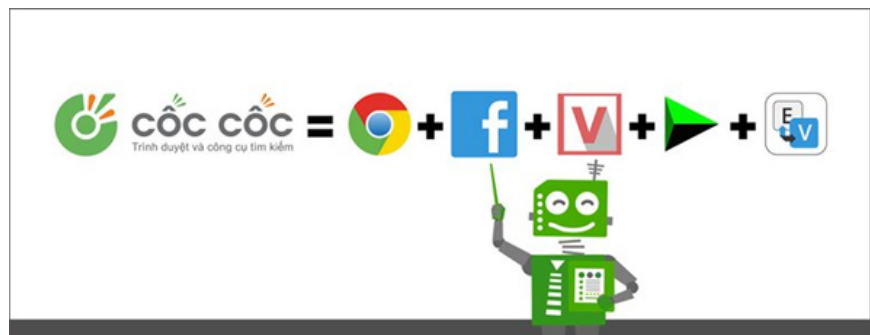
From 2007 until 2010, Coc Coc has experienced a lot of ups and downs in order to achieve the current success, until the sponsorship of **Yandex** - the rival has knocked Google out of the search market. 'in Russia. Since then, with the cooperation of friends of the same direction, **Coc Coc** has grown more and more, and the ambition to become '**the number one search engine in Vietnam**' is also increasingly shown more clearly.

1. Download Coc Coc for your computer for free
2. Download Coc Coc for Mac

According to the latest assessment, the browser has more than 90,000 daily downloads and has a record of 4.2 million people. For those who have yet to believe, or think that this is just a '*virtual number*' to '*self-indulge*', perhaps the recent news, Germany's leading media corporation, **Hubert Burda Media** has decided to invest. to **Coc Coc 14 million USD** , will be enough to defeat all previous doubts.

Reportedly, Hubert Burda Media is a private media conglomerate in Germany. The group is currently among Europe's largest Internet and media companies, with a staff of around 10,000 and it holds about 82 magazine editions in the domestic market and about 229 other magazines. abroad.

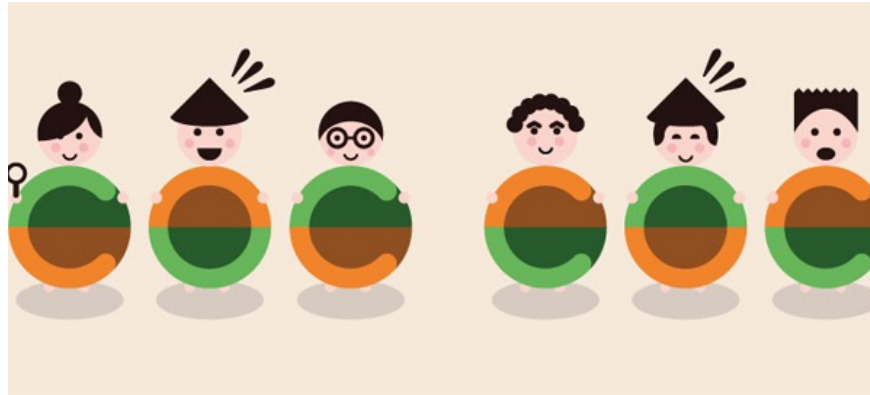
This is a good thing for a new product that is only about 2 years old in the market and is even more praiseworthy when this is a **complete product of Vietnamese people**.



To explain this, perhaps the only and most obvious reason, creating **Coc Coc** is Vietnamese, they want and always aim to bring their products to the top position in **Vietnam** . Therefore, they put themselves into users to understand what they need, know what they want, and how to best meet them, the most satisfying.

Specifically, since its launch, **Coc Coc** has shown outstanding capabilities in the vision when the ability to search for locations and 360-degree images has made a strong impression on users (*this time, other tools Can not do it*). Next, the group focused on the specific interests and needs of Vietnamese people, such as downloading videos, music, or improving download speeds faster than other tools. In addition, catching up with the trend, **Coc Coc** is also "*special*" to support users to access **Facebook** freely while others cannot.

A member of **Coc Coc** development team is still modest, saying that the success of **Coc Coc** today, not only from the group's efforts, because of the beliefs and support of investors, but also because supported by the local people for a '*for Vietnamese*' product.



According to the president of Hubert Burda Media, **Peter Kennedy** said, 'If Coc Coc can succeed in Vietnam, the group can also succeed in the Asia-Pacific market. Because basically, if you focus a team of engineers with top quality in the world to serve the needs of a locality like Coc Coc, then surely you will win over global companies but don't care about market they are serving '.

Some outstanding advantages of Coc Coc:

1. Support the ability to automatically add bookmarks and spell checking.
2. Download speed is 8 times faster.
3. The largest Vietnamese search engine, with 2.1 billion websites (*number of '.vn' domains or '.com.vn' doubling Google*).
4. The search database consists of more than 500,000 locations across Vietnam (including 360 panorama technology and videos that capture scenes of location and user location services) that allow searchers to access in a dark way. most.
5. The ability to analyze and identify Vietnamese (*including homonyms and synonyms*) gives better results, faster and more efficiently than Google.
6. Integrated **GPS** and **navigation** features on **iOS** and **Android** .
7. The first and only browser in Vietnam capable of solving Math and Chemistry exercises.
8. Can check exchange rates, change measurement units, or look up dictionaries directly.



Conclusion, instead of having to use a well-known product in the world with their mandatory settings, why not let Vietnamese people use their own products and also It is an opportunity for young talents to have the opportunity to devote and serve their country and at the same time try their best on other competitors in the region and in the world. Please take **Zalo** as a lesson, also a pure Vietnamese application like **Coc Coc** , also mistakes, but then the motivation and change, the confidence of the technical team and the support of the users

helped **OTT** this Become the No. 1 market name for texting, free phone calls.

Wish **Coc Coc and Zalo** in particular, wish other Vietnamese talents in general, with the dream of cherishing will continue to try, continue to rise to bring their products, bring Vietnam comparable to other countries in technology products.

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