

Coc Coc reached 11.9 million users, on par with Firefox in Vietnam

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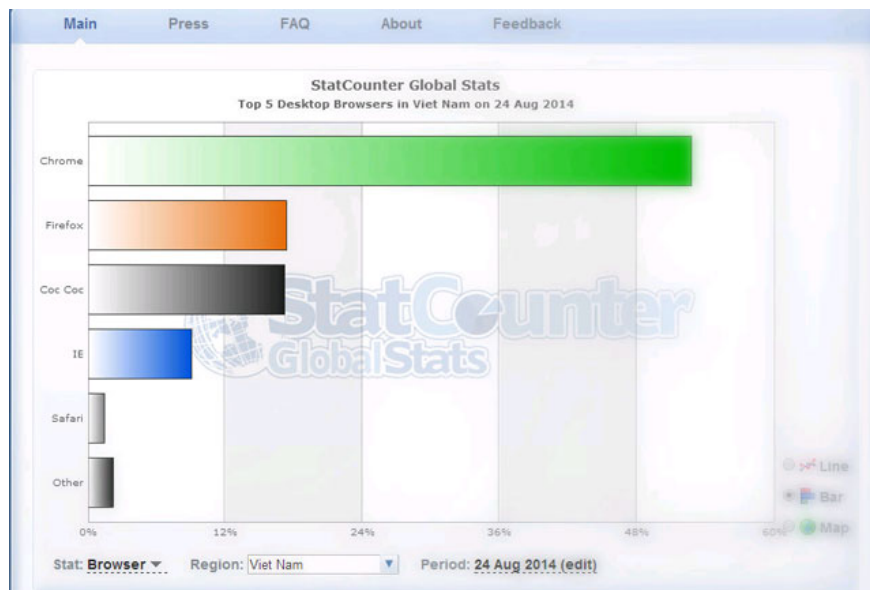
With this number of users, **Coc Coc** has gained market share equal to Firefox and has gone half way to compete with Google Chrome's " *giant* " browser (*StatCounter data*). Coc Coc browser is still known for Vietnamese browser and exclusively for Vietnamese people. Coc Coc has focused on developing the ability to handle Vietnamese language, to optimize search results to suit Vietnamese needs.



Sessions	Users	Pageviews	Pages / Session	Avg. Session Duration
188,625,191	11,994,365	495,470,035	2.63	00:10:26

Google Analytics screenshot of Coc Coc browser (Photo provided by Coc Coc)

Besides, it can be said that Coc Coc has the ability to search for the best location in Vietnam with a *database of* more than half a million locations in 171 cities and towns, doubling the index of .vn websites. It is expected that by 2017 Coc Coc will invest about \$ 100 million more to fulfill its ambition in Vietnam as well as some other countries in Southeast Asia.



Coc Coc has an equal market share with Firefox (Photo: StatCounter)

Coc Coc's story begins with a project founded by 3 Vietnamese programmers graduated from *Moscow* University. After a period of research and development, by 2010, the dream of 3 poor programmers has become a big project with the support of the world's leading names: Yandex company has beaten Google. and became the No. 1 Search Engine in Russia (*in Russia there are no political barriers to Google like China*), **Mail Group** (*the world's seventh largest Internet company in terms of traffic*), **DST** (*the first investment fund invest \$ 200 million in Facebook*). Over the past 2 years, Coc Coc has brought a leading technical team to Vietnam from major companies in the world such as *Google, Intel, DST, Yandex.ru, Mail.ru*. and universities. Language: *Stanford, Cambridge, Moscow State University, NTU, NUS*.

It can be seen that with "*Thien Thoi, favorable place and humanity*", Coc Coc has initially achieved certain successes, affirming their position in the Vietnamese market. So let us hope that someday Vietnamese programmers will be successful with the dream of making Coc Coc the top Vietnamese browser for Vietnamese.

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