

Chuck Market launches Converse shoe model Chuck 70 automatically changes color according to light

Recently, Converse has partnered with Chinatown Market to release a new collection: The Twin Converse Chuck 70 legend 'can change color flexibly under sunlight'.

If you pay attention to the smartphone market, it is not difficult for you to realize that the gradient color change trend is being applied by many manufacturers to make the product more unique, delicate and attractive, and also received. Very positive feedback from the community. Smart phones equipped with a Gradient-style case will be able to change color according to various levels of light, from many different angles, and now this youthful design style has been brought up. Converse brand-new legendary shoes, bringing an extremely interesting experience.

1. 13 ways to tie shoelaces fast, simple, but equally beautiful and unique



Converse Model Chuck 70 "Gradient" style of Chinatown Market

Recently, Converse has partnered with Chinatown Market to release a new collection: The Twin Converse Chuck 70 legend 'can change color flexibly under sunlight'. In terms of styling, they look exactly like the usual white sneakers, which have made the unmistakable style of Converse, but will change colors when exposed to UV rays (ultraviolet rays).

The color intensity of the shoes will vary extremely flexibly depending on the amount of UV light. It can be changed from pastel (light pastel colors) to vivid colors, even 'eye ache' when you go to the sunny areas - similar to the geckos that we often encounter in the program. animal world - as you can see in the following promotional video:

1. Relax weekend with stop-motion video teaching sushi making from . iPhone, extremely attractive vest

This 'Gradient' style Converse pattern will change color according to the level of UV light

The surface of each shoe is divided into 4 separate color compartments, combining shoes together, you will have a 'rainbow' right at your feet, extremely young and dynamic.

Chinatown Market will start selling this limited edition 'Gradient' Converse couple from today, July 20 with 2 different options, at the same price of 95 USD (about 2.1 million VND) and 100 USD (about 2.3 million VND), a perfectly acceptable price for such a unique product.

It can be said that this is the must-have 'of fans' Converse, not only because it is a limited version, but also in the interesting technology hidden there.

'This is a breakthrough in the sneaker world, with the further contribution of exciting technologies to fashion products, giving users a better experience. The colors on these Converse pairs will change in their own way, some colors will last longer than the rest. The beauty of the shoes is judged on their uniqueness, 'said Mike Cherman, the founder of Chinatown Market and author of these exciting discolored shoes.

1. Wearing shoes without wearing socks contains more dangerous consequences than you think



The shoes will display enough "rainbow colors" below the appropriate light level

However, many people also expressed concern about the ability to change the color of shoes when dirty or after washing. At present, Chinatown and Converse have not answered the questions yet, but this is certainly not a problem for products from brands that have been confirmed in the market like Converse.

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