

Chrome started blocking annoying page redirects

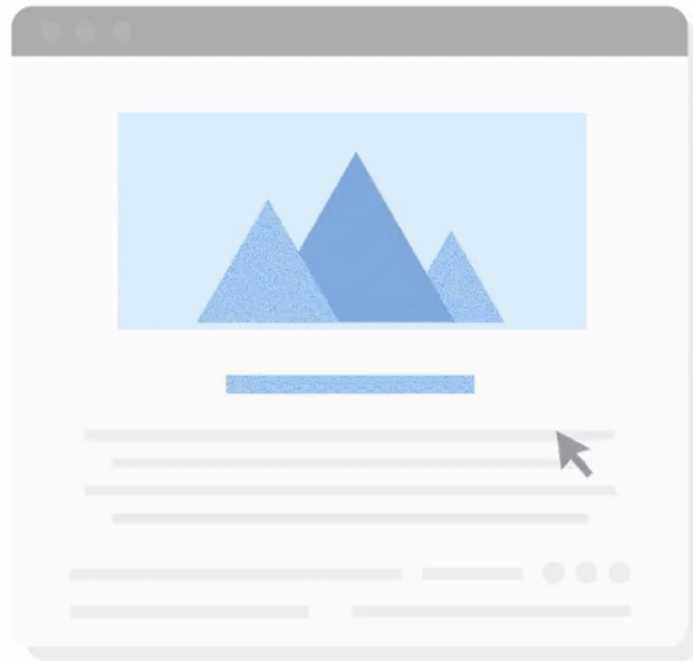
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In the next few months, the Google Chrome browser will start blocking unwanted redirection and be frustrating when the website or ad suddenly loads a new page, whether it's advertised to hijack or intentionally want users to view on the page. new.

Google's site redirection plan will be divided into 3 parts.

1. Initially blocking ads, do not divert to another page when they click. Instead, you will see a message on the page saying that the redirection has been blocked.
2. Then, Google blocks the same kind of redirection as pop-ups: instead of clicking and opening ads in a pop-up, the current website will redirect to the ad, and the link you click will open in the tab. new. Google says that this is 'an effective way to block pop-ups on Chrome' and will prevent the original tab from being redirected.
3. Finally, Google will 'chase' even more obnoxious sites because it opens a new window when users click on ads or display overlay links, making it easy to mistakenly click a button like a video playback button.



Google illustration of a fake button to open a pop-up

The first two changes will be available on Chrome 64 and Chrome 65. Chrome 64 is currently in pre-beta, or by Google name Canary. Google said these changes will come out 'in the first months of 2018'.

The third phase change will be available from January. Google is offering a tool called Abusive Experiences Report that allows developers to check if their website is acceptable. Otherwise, they will have 30 days before Chrome starts blocking, not opening new tabs and windows.

Google also announced plans to add ads blocking tools on Chrome early next year.

See more: [How does Google Chrome's ad blocker work?](#)

Due to their influence, Google has many ways to unilaterally change the way the web is displayed in their browsers. It's good when Google aims for safety and comfort for users like this. Even so, someone will probably worry about a company having too much power. (Chrome's market share on both computers and phones accounts for a large number)

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