

Chrome adds AI features that make common tasks easier

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Adriana Porter Felt, director of engineering at Chrome, said: *'We're thinking about how to bring AI technology into the browser to do the typical actions you do every day - tabbing, searching, writing forms, reading web pages - a little easier'. 'We've gathered ideas from the entire Chrome team'.*

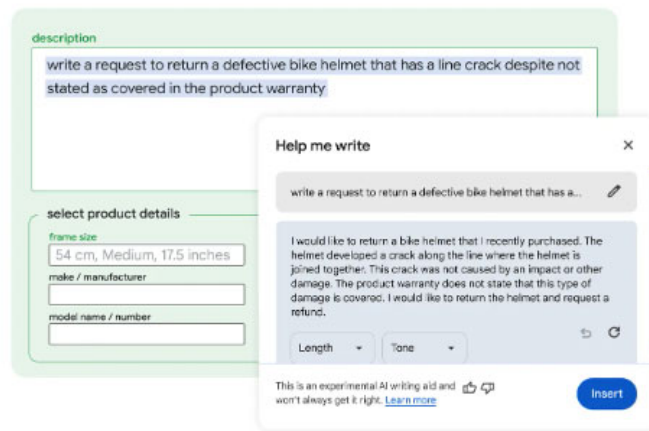
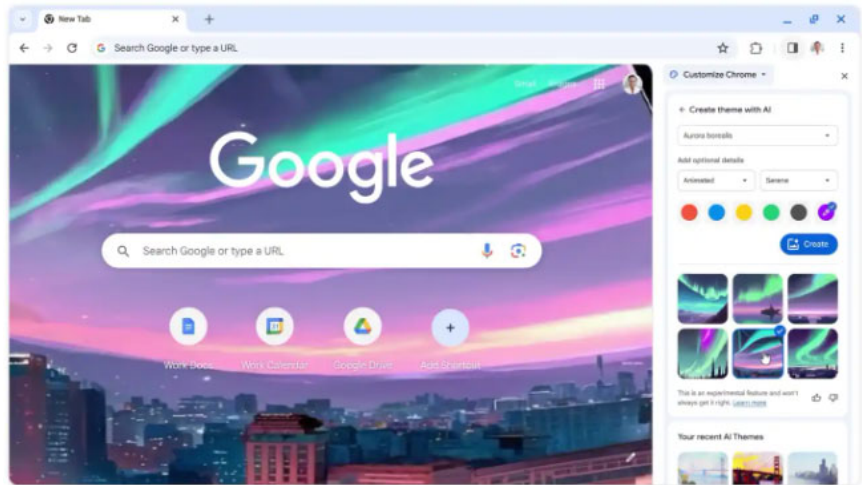
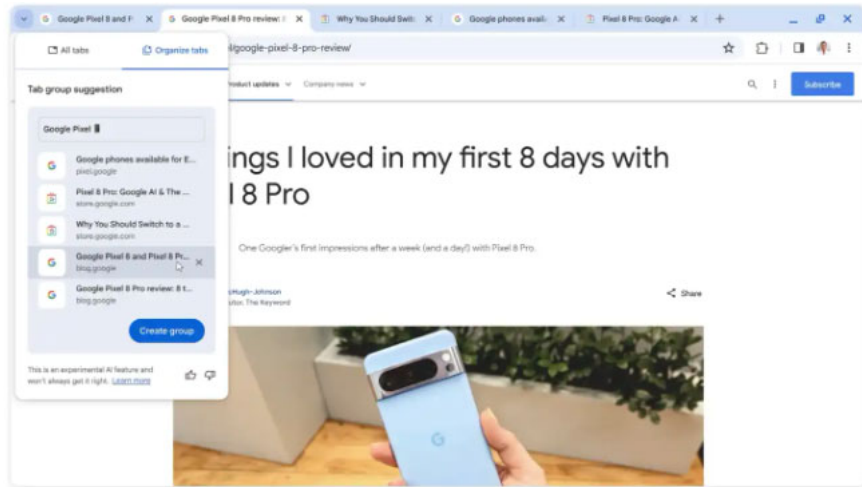
"When we think about the future of Chrome, we just think: 'How can we make it as useful as possible?'" said director Adriana .

Of those four common tasks, the current feature set does not address *'using the search function'* or *'reading a web page'* . "Read website" can summarize articles, while "use search function" can integrate with SGE. The Chrome address bar has just added the *@Gemini* shortcut to quickly access *gemini.google.com*.

The process of developing LLM-powered features involves taking the platform model and *'teaching it what we want to do for example use cases and then evaluating how it performs with a variety of scenarios. different users'*

Google launched its 'Sort Similar Tabs' feature in January, with a tab organizer that uses emojis to make it easier to scan those groups. One concern is making sure Chrome doesn't pick up something inappropriate:

With help from the emoji team, Google has outlined which types of tab group categories are safe for widespread use. Director Adriana says: *'Travel, animals, places, nature are great use cases for emojis, so we knew the automatic tab organizer had a chance of doing it right by based on those categories'* .



Meanwhile, the theme generator did not accept the open prompt as originally planned after realizing that *'it was really difficult to give a prompt for this'*. Instead, like on Android, the tool offers various drop-down menus: Subject, Style, and Mood. In this case, the 'narrower option' will give better results, while also ensuring that it is not used as a generic text-to-image tool.

Finally, Help me write will first gather context about the website: *'It can see you want to write a restaurant review and tailor that instead of helping you fill out a form or sell something'*.

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