

Check out the top AI technologies on OPPO Reno13 that you shouldn't miss

When you own OPPO Reno13, you are holding in your hands a series of completely new AI technologies, allowing you to enhance your photography experience and optimize your daily work performance.

We all know that the concept of artificial intelligence (AI) has been known since the 1950s, but it has only developed brilliantly in the last decade or so, and has now become an indispensable part of modern social life. And the problem for everyone, especially young people: either take advantage of AI as a supporting tool for development, or be left behind by the dizzying pace of technological progress.



According to a report by the World Economic Forum, AI machines will replace about 85 million jobs by 2025, and a report by McKinsey also shows that about 60% of current jobs can be partially automated. It is expected that 30% of global jobs could be affected by AI and automation by 2030.

Faced with this challenge and great opportunity, smartphone manufacturers have been racing to integrate AI technology into their devices for many years. But at that time, either AI technology had not really blossomed like in the past few years, the user experience was not smooth, or it was hindered by technical issues... making it not really a useful tool for users.

However, based on years of experience in AI engineering, experts at OPPO quickly found the perfect solution by focusing on simplifying the interface and deeply integrating AI into its ecosystem, especially the Reno13 model. With the goal of making this technology an everyday tool, OPPO has significantly improved AI features to better serve ordinary users.

AI Photography – From Still AI to Live AI

With Reno13, OPPO has improved AI Photography to upgrade from Still AI to Live AI, bringing superior photography experiences. Simply put, at the Still AI level, AI only intervenes in still images with features such as Object Removal, Background Separation, Portrait Recognition, and Portrait Beautification, features that were already present in previous Reno generations such as Reno11 and Reno12.



Livephoto AI: From the AI Photography upgrade 'Still AI' to 'Live AI', this feature allows still photos to be turned into moving photos, bringing liveliness and creativity. Users can edit, add dynamic effects and share directly to social networks without losing the original quality.

AI Photo Assistant: This is an effective photo editing tool right on the device, helping users save time and without the need for complex editing applications. With 4 core features, this tool brings an outstanding utility experience.

Enhanced Clarity: Improves image quality, making details clearer and sharper.



AI on Reno13 is capable of restoring every detail of blurry photos

AI Eraser : Remove unwanted objects in photos with just a few simple steps.

Blur Fix: Helps restore sharpness to photos blurred by hand shake or low light.

Remove Reflections: Remove unwanted reflections, making your photos look more natural and professional.

AI Artist: Helps users turn ordinary photos into creative works of art. This feature analyzes details and expressions in photos to create customized versions with new styles, suitable for both portraits and landscapes.

Underwater photography : Reno13 expands creativity with underwater photography mode, bringing unique moments that few smartphones can meet. AI color processing helps photos retain detail and vibrancy in low light environments.

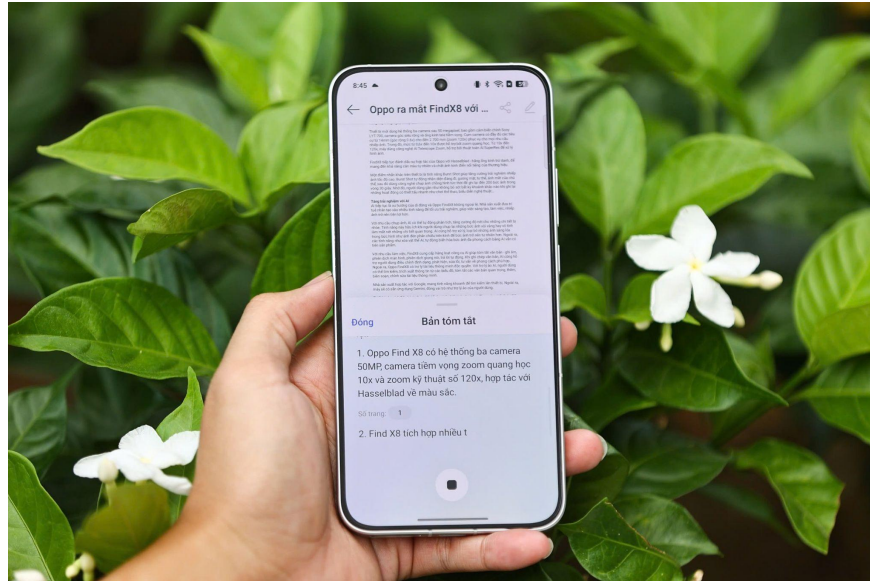


The AI ??photography system on Reno13 is designed to support intelligent photography while learning from actual user behavior. This helps the device continuously improve, providing superior quality photos even in low light conditions or complex scenes, bringing high flexibility and utility in all situations.

In addition, AI Photo Creation enables unique artistic photo creation, AI Live Photo turns still images into vivid animations, and AI Short Video Creation from Still Images helps users easily create impressive videos from just one photo. These features are all designed to provide a unique photography experience without requiring complex editing skills.

OPPO AI Productivity – Improve work efficiency

ColorOS 15 on Reno13 comes with OPPO AI Productivity feature, providing maximum support for users in their work and now integrated with Vietnamese language, this is a feature that only 2 brands, Samsung and OPPO, equip their smartphones with, even the 'big guy' Apple has not paid much attention to users in the Vietnamese market as much as the 2 brands mentioned above. This toolkit helps simplify the workflow through outstanding features such as:



AI Summarization: Automatically summarizes content from Word or PDF documents in seconds, helping you quickly grasp important information. It also easily converts speech to text or even automatically translates. The powerful AI processing capabilities of Reno13 can save a lot of time, such as summarizing a text of thousands of words in just a few seconds, while still retaining the core content.

This is considered an extremely useful feature for office workers, students, or anyone who needs to process large amounts of information without spending too much effort.

AI Chart Extraction: Convert charts in documents into editable data, supporting easy analysis and presentation.

AI Note Taking: Creates a more efficient way to take notes, with the ability to edit, format, and organize content scientifically.

AI Translation: Translate on-screen content in real time, suitable for multilingual environments.



Features are seamlessly designed to form an optimal ecosystem, meeting the needs of both individuals and professionals. With a focus on ease of use, Reno13 not only enhances the experience but also redefines value in

the mid-range segment.

In addition, OPPO Reno13 also integrates Intelligent Voice Assistant, a feature of OPPO AI Productivity toolkit, bringing convenience and improving communication efficiency in many real-life situations. This assistant supports:

AI Recording Summary: This feature allows users to participate in any meeting or discussion without having to bother taking notes. Thanks to AI recognizing multiple speakers and automatically extracting the main content, users only need to focus on interacting and exchanging, while AI will handle the 'post-production' part.

Call Enhancement and Noise Filtering : Improves call clarity, ensuring better communication quality, especially in noisy environments.

Voice Translation: Supports real-time translation, giving you more confidence in multilingual communication situations.

Many people often think that AI is only for tech people or professional creators. The familiar features that used to be difficult for ordinary users, office workers, or students have now become simpler and more convenient than ever with the OPPO Reno13, making technology more useful in every aspect of life.

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