

Check out the products offered by Sony to MWC 2019

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At this year's event, Sony brought all four products spread across many different segments. Let's take a look at Sony's devices at MWC 2019 to get a better overview of the Japanese manufacturer's strategy this year!

1. The best technology products that are present at MWC 2019

Sony Xperia 1

Sony's flagship "Xperience" smartphone this year will be called Sony Xperia 1. In fact, the successor of the Xperia XZ3, originally rumored to be Xperia XZ4, is also advertised as a 4K OLED phone. first in the world, but finally renamed to Xperia 1 to mark the end of a product cycle with two XZ letters along with a Sony design, opening a new era No less different Sony will create in the market.



Basically, the design of the Xperia 1 can remind many people of Sony's previous series of products from the Xperia Z to the Z5 Premium by the rounded design and the traditional flat back.

In terms of design, the key highlight on Sony Xperia 1 is the ultra-long CinemaWide screen, 21: 9 ratio and HDR technology support for outstanding color reproduction. This aspect ratio makes the device up to 16.7cm in length, outperforming the average length of many other smartphones that appear on the market with the same screen size. Talking about this ratio is quite "weird", Sony explained that because most of the content on the phone is displayed vertically and a higher screen will help you can read and browse many things at the same time. like optimizing multitasking capabilities.

Gorilla Glass 6 tempered glass will be used to protect both the front and back of the phone, and has a longer border (not a "rabbit ear") at the top of the screen to hold the camera Front panel with many important sensors.



You can choose between two colors of black, gray, white or purple colors for this phone. In addition, Xperia 1 will also be omitted 3.5 mm headphone jack, but is equipped with IP68 water resistance, making it more flexible to use in many different environmental conditions. Fingerprint sensor will still be the traditional type, placed on the side of the phone instead of the built-in screen like many other popular Android flagship.

The camera's 3 rear cameras all have 12MP resolution, including a 52mm OIS focal-length telephoto lens, a 26mm OIS wide-angle lens and a 16mm lens with 135-degree ultra-wide angle.

In terms of configuration, Xperia 1 will of course also be equipped with Qualcomm's Snapdragon 855 high-end processor chip, 6GB RAM, 128GB memory storage and support for external memory card slot.

The battery used on Xperia 1 has a capacity of 3330mAh, for a modern smartphone, this number is not too large, but acceptable. However, considering the 4K HDR screen equipped on this product, perhaps with only 3330mAh battery, the usage time on Xperia 1 will be hard to impress.

Xperia 1 will be sold immediately in the spring of this year, but the price has not been disclosed by Sony.

1. Will Qualcomm's 5G CPU be available in the market in 2020?

Sony Xperia 10 and Xperia 10 Plus

This is also a remarkable product line that Sony brings to MWC 2019 and is priced in the mid-range segment.



As its name suggests, the Xperia 10 Plus will be slightly larger in size than Xperia 10, and also uses the same 21:9 ratio screen as on Xperia 1. Xperia 10 will be equipped with a 6-inch screen. HD + resolution with thin borders on the left, right and bottom. Meanwhile, the top edge of the device is quite large because it must contain voice speakers, 8MP front camera and sensors. Xperia 10 Plus is similar but will be equipped with a 6.5 inch screen. In general, with such a screen size and aspect ratio, these two phones will have an 'unusually long' appearance, like an air conditioner controller! However, as mentioned, due to the fact that the operation on the smartphone screen will take place vertically, it can be said that this screen will help to display more information, and for better multitasking experience. In addition, multimedia experiences on the Xperia 10 and Xperia 10 Plus are also improved thanks to Hi-Res Audio and Smart Amp audio technologies.

The screen on both phones is LCD and has a Full HD resolution of sharp images, although the colors are not as vivid as some other products using AMOLED panels.

The back of Xperia 10 has a 13MP + 5MP dual camera cluster arranged horizontally. Meanwhile, Xperia 10 Plus is also equipped with dual camera cluster including a 12 megapixel sensor with $f / 1.8$ and 8 MP aperture, $f / 2.4$, and 2x optical zoom capability.

In terms of configuration, due to being shaped as mid-range phones, Xperia 10 and 10 Plus are only equipped with Qualcomm Snapdragon 630 and Snapdragon 636 processors respectively. More specifically, Xperia 10 uses Snapdragon 630 eight-core chip with 2.2GHz speed, 3GB RAM and 64GB storage capacity. The device has a capacity of 2,870mAh battery. Meanwhile, Xperia 10 Plus uses 636 Snapdragon chip with 4GB RAM and 64GB storage capacity. The battery of Xperia 10 Plus has capacity of 3,000mAh. Both devices can expand storage space via microSD card.



Xperia 10 and 10 Plus will all be run on Android 9 Pie, this is the latest version of Android and Sony has its own customized software.

Xperia 10 will cost 350 USD with 4 basic color options: black, silver, navy and pink. Meanwhile, Xperia 10 Plus will have black, silver, navy and gold, and of course the selling price will be slightly higher: 430 USD. Both phones will be on shelves starting March 18.

1. The most remarkable smartphone models 5G will be released in February, who will lead the game?

Sony Xperia L3

Xperia L3 will be the 'junior' product that Sony brings to MWC this year with the lowest price and is located in the mainstream segment. It can be said that this is the successor of last year's Xperia L2, with relatively many noticeable improvements and upgrades.



The first thing you'll notice when holding the Sony Xperia L3 on your hands is its extremely light weight, with only 153gr. This weight combined with the rounded edge design makes it feel comfortable to hold on the Xperia L3.

About the display. Sony Xperia L3 is equipped with 5.7 inch panel with 720p resolution and 18: 9 ratio, making the smartphone look longer than the Xperia L2 which uses the 16: 9 screen. The screen of the Xperia L3 is also protected by Gorilla Glass toughened glass. 5. The resolution only stops at HD while the size is up to 5.7 inches, we can hardly ask too much in the ability. display of Xperia L3. However, this is just a popular phone and furthermore, this screen will also give you quite good battery savings, especially when the phone is also equipped with a 3300mAh battery, ensuring you Can be used comfortably within 1 day with basic needs.

The hardware configuration of the Xperia L3 is also unimpressive with MediaTek's eight-core Helio P22 processor. 3GB RAM memory, 32GB storage capacity (expandable with memory card). This configuration is only acceptable, not worth mentioning.



1. Sony is about to introduce face detection technology with a new laser sensor, far beyond Apple's Face ID

Perhaps the biggest selling factor of the Xperia L3 is the ability to capture images that are relatively strong compared to other products in the same price segment. Unlike the Xperia L2, the Xperia L3 is equipped with a rear dual camera cluster, made up of a 13MP main sensor for wide shooting angles, along with a 2MP depth sensor lens for image capture. The front will be 8MP single selfie camera and LED flash.

However, another minus point on the Xperia L3 is that despite being released this year, this product is only equipped with Android 8 Oreo, while most of the newly launched smartphones are pre-installed Android 9 Pie.

Currently, the price and date on the shelves of Xperia L3 has not been officially announced by Sony.

Above is the basic information about smartphones introduced by Sony at the MWC Global Mobile Exhibition 2019. Is it possible that these strategic cards can help sunrise producers achieve success? big in 2019? Let's wait and see!

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