

# CellphoneS opens early sale of 1000 pre-orders for Redmi Note 14 series

CellphoneS opens early sale of Redmi Note 14 series to more than 1000 pre-order customers. This is a new mid-range product attracting shopping season near Tet with reasonable price, good configuration, many incentives and 3-No installment support from CellphoneS.

CellphoneS system recorded that in just over a week, nearly 1,000 customers pre-ordered the Redmi Note product duo. As one of the three major retail chains and partners of Xiaomi, CellphoneS and the company organized an early delivery for customers who pre-ordered the Redmi Note 14 series in Vietnam from 8:00 a.m. on January 11 at all stores nationwide.

At the same time, Redmi Note 14 series products are also displayed at the experience table area. Customers can come to the stores to use and experience the product features and appearance before deciding to buy.



Customers who directly buy Redmi Note 14 and Redmi Note 14 Pro Plus will receive Redmi Buds 5 headphones, a subsidy of up to 500,000 VND when trading in an old phone for a new one, a 30% discount when buying a SIM with the device, a 24-month genuine warranty package and a 6-month broken screen warranty.

CellphoneS also offers an additional 5% discount on purchases for S-Students and SMember members. Additional subsidies when upgrading to a new product. Especially the 3-No installment policy with 0 VND down payment, 0% interest rate, no additional fees; helping customers easily purchase new products at the most optimal cost.



CellphoneS representative shared that Redmi Note 14 Series is on sale right before Tet, this is considered the busiest period of the year, the system aims to grow 20% compared to the previous generation. With upgrades and improvements in design and features, the new Redmi Note product line is expected to account for 30% of the system's total sales in the upcoming mid-range mobile segment, especially near and after Tet.

This year's Redmi Note 14 Series is highly appreciated for its significant upgrades such as improved performance thanks to the MediaTek Helio G99-Ultra processor and Snapdragon 7s Gen 3 for Redmi Note 14 Pro Plus, upgraded 108MP camera, improved low-light photography. In particular, the battery technology is upgraded with a larger capacity than the predecessor 5500mAh and 33W fast charging, allowing longer usage time for tasks on the device.



CellphoneS representative shared that the Redmi Note line is always a mid-range device that receives a lot of attention from users, and is in the top sales of best-selling products in the system. Of the two models on sale, Redmi Note 14 is the product that receives the most attention, because the preferential price segment of more than 4 million makes it easy for consumers to make a purchase decision.

With this mid-range segment, the initial launch phase has not yet accurately assessed the level and potential for increased or decreased purchases. This is a segment that maintains brand recognition, so sales will increase strongly in the later phase when there are many incentive programs.



With nearly 140 stores in 45 provinces and cities fully equipped with booths to experience new technology products, customers will soon have the opportunity to get their hands on them to make decisions to buy products that suit their needs.

Not only good prices, customers shopping at CellphoneS enjoy a 30-day warranty policy at the company's warranty centers. As well as going to the system of 30 Dien Thoai Vui repair centers of CellphoneS to receive support for repair services and replacement of damaged components after a period of use. The system confidently brings customers a reliable shopping place and diverse goods, not only smartphones and tablets but also accessories such as headphones, watches, robot vacuum cleaners, air purifiers. belonging to the Xiaomi ecosystem.

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